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Subject: MPHCA E-Update-July 28, 2010  
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MPHCA e-Update- July 28, 2010

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#### MPHCA Events/Educational Offerings

- **July 29-30, 2010-CHIP Outreach Refresher Training**, Golden Moon-Pearl River Resorts, Philadelphia
- **August 20, 2010- Basic Excel 2007**
- **October 18-20, 2010- MPHCA Clinical Conference**, River Room Conference Center, Flowood, MS. ([Click here to view tentative agenda](#)).

For complete information on trainings listed above, please click on [http://www.mphca.com/Training\\_and\\_Events.htm](http://www.mphca.com/Training_and_Events.htm)

#### Other Events/Educational Offerings

**August 8-14, 2010- National Health Center Week ([www.healthcenterweek.org](http://www.healthcenterweek.org))**

**Voting Begins! Help Determine the Winners of the Health Center Advocate Video Contest:** Health center advocates from Texas all the way to Alaska stepped up, submitting an amazing sample of what their health centers, and their personal role as a health center advocate, mean to them. Now, less than two weeks before one of the largest health center advocacy events of the year [National Health Center Week](#), we want every health center fan and advocate to enjoy the videos submitted by our contest finalists and help us pick the winners. Contest winners will be selected based on the number of 'votes' they receive by their fans on Facebook. Winners will be announced during **National Health Center Week, August 8-14th** and aired on the [NACHC Facebook page](#) for all to enjoy. ...Check out and vote for a favorite entry by visiting the [NACHC Facebook page](#) and "liking" your favorite video. --**Amanda Pears, Health Center Advocacy in Action**

**Media Spotlight:** Is your health center amongst many health centers that are thinking ahead and ensuring that kids are well prepared for the upcoming school year? To find out more, visit our latest [Health Center News and Happenings](#) blog.

- [Are You Ready for National Health Center Week?](#)
- Health centers spotlighted in [WA](#) and [OH](#)

**McGladrey/NACHC Summer/Fall 2010 Trainings**

- **Qualifying for ARRA EHR Incentive Funding – August 18, 2pm ET, 11am PT**  
It has been well over a year since Congress signed the ARRA into law, offering EHR incentive payments to eligible professionals. With CMS issuing final rules on EHR Certification and EHR Incentive Funding (Including Meaningful Use) health centers can turn their attention to how to access the funding. This webcast will help attendees understand how much money they may be eligible for, what they must do to qualify, and how they can start preparing now. It will include a discussion of the HIT functionality measures including health information exchange, clinical quality measures and how reporting and attestation are designed to work. *Speaker: Matthew Grob*

**Performing a Self Assessment Using HRSA's Site Visit Guide – August 25, 2pm ET, 11am PT**

The Health Center Site Visit Guide is a review instrument used by the Health Resources and Services Administration (HRSA) to assess an organization's compliance with key section 330 Health Center Program requirements as well as a resource to assist grantees in identifying areas for performance or operational improvements. Health centers may also use this Guide as a self assessment resource as it provides a series of prompting questions for both program requirements and performance improvement. There are nineteen program requirements included in the review tool that health centers must address in any assessment. Attend this webcast to hear about what your health center should have in-place for compliance with the requirements. *Speaker: Mike Holton*

**What You Should Know in Completing the FFR – September 1, 2pm ET, 11am PT**

This past year, the U.S. Department of Health and Human Services implemented a new Federal reporting requirement, consolidating the Financial Status Report and Quarterly Federal Cash Transaction Report into one combined filing – the Federal Financial Report (FFR – Form 425). The FFR is filed through the eHandbook and contains summary financial information which DHHS uses to monitor your health center's Federal grant drawdown position as well as the spending of the Federal grant. This webcast will inform participants of the proper completion of the FFR as well as the impact of ARRA funding on the FFR. How to handle the establishment of reserves will also be discussed. *Speaker: Peter Epp*

**Dual Status Health Center: Strategic Considerations – September 8, 2pm ET, 11am PT**

Given the limited opportunity to apply for New Access Point (NAP) funding in the last few years, most 330 funded health centers added new sites to their 330 scope as a matter of course. However, given the new 330 funding through healthcare reform, NAP funding seems much more likely. Thus health centers who want to open new sites need an interim measure: a way to open the site, get FOHC reimbursement and still have the site be eligible for NAP funding. Becoming a dual status (both 330 funded

& lookalike) health center may be the answer. This session will cover the ins and outs of dual status health centers – how to become one, specific requirements, and considerations. We will also discuss strategies for adding new sites in the advent of healthcare reform. *Speaker: Curt Degenfelder*

To sign up, please go to <http://www.nachc.com/conferences-and-trainings.cfm> The signup is not yet posted but should be soon

#### **August 25 & 26 – Practice Operations Management – Baltimore**

The session is aimed at Chief Operations Officers, Site Managers, Front Desk Supervisors, Back Office Supervisors, and anyone else involved in the operations or patient flow of a community health center. We find that we have a lot of people who had never been to a NACHC conference, and participants indicated that the perspective and interaction from the session was very valuable. Topics include Appointment & Provider Scheduling, Customer Service, Operational Efficiency, the Front Desk and Operational reporting.

Like me, I am sure that you are eager to hear the latest on healthcare reform, grant funding, and what you need to do in this new world at the NACHC Community Health Institute in Dallas September 10 – 14. Speaking sessions from McGladrey staff include:

- Preparing for 2014 – Curt Degenfelder & Peter Epp - Health care reform provides for a substantial increase in insurance coverage in 2014. However, there are many key issues that health centers will need to address in the near term including: (1) capitalizing on new federal grant opportunities; (2) taking advantage of EHR financial incentives; (3) expanding capacity to meet current and future increased demand; and (4) improving operations and customer service to prepare for greater competition for health center patients. We will also discuss the key concepts of patient centered medical homes and accountable care organizations.
- More Money, More Problems: Addressing Corporate Compliance Challenges After Health Reform – Peter Epp (with Adam Falk) - The new health reform law provides billions in new funding for the expansion of health center services. At the same time, it also strengthens the government's ability to pursue fraud and abuse and makes significant changes that intensify the risk and consequences of failing to implement an effective corporate compliance program. This session provides an overview of the major provisions related to fraud and abuse in the new law and the key financial risk areas.

#### **Finance, Operations Management & Information Technology – VEGAS – November 10 – 12 (more details to follow)**

For more details on any of these items, please feel free to contact me, or go to <http://www.nachc.com/conferences-and-trainings.cfm>

Also we are in the process of developing a Practice Operations Management Level 2. Topics will include:

- Facility planning
- Front desk
- Basics of customer service
  - How to answer a phone
  - How to greet a patient
  - Developing a complaint policy
  - Developing a patient satisfaction feedback mechanism
  - Treating patients with dignity & respect
  - Best practices from other businesses
- Improving the revenue cycle by improving operations
- The real drivers of provider productivity

Look for an announcement of a late fall date.

Lastly, after experiencing much confusion and frustration on this topic, I am putting together a Medicare FQHC Billing Summit in Los Angeles. Topics will include:

- NPI
- Form 855A
- Medicare billing ID #s
- Reading Medicare remittance advices
- Billing Part B
- Crossover billing
- Rate setting/Medicare cost report
- Billing Medicare retroactively

Setting up/billing Medicare Advantage wraparound

#### **Funding Opportunities**

##### **National Health Service Corps Loan Repayment Program**

**Application deadline: Jul 29, 2010**

Loan repayment funding to ensure an adequate supply of health professionals to provide primary health services in selected health professional shortage areas.

##### **FY10 Partnerships Active in Communities to Achieve Health Equity**

**Application deadline: Aug 2, 2010**

Grants to improve health outcomes among racial and ethnic minorities through the establishment of community-based networks.

##### **Health Profession Opportunity Grants to Serve TANF Recipients and Other Low-Income Individuals**

**Application deadline: Aug 5, 2010**

Cooperative agreements for demonstration projects that support the establishment and maintenance of training, education, and career advancement programs to address health care professions workforce needs.

##### **Rural Cooperative Development Grants (RCDG)**

**Application deadline: Aug 9, 2010**

Grants to improve the economic condition of rural areas through cooperative development.

##### **Open Meadows Foundation**

**Application deadline: Aug 14, 2010**

Grants for projects that are led by and benefit women and girls, particularly those from vulnerable communities.

##### **Avon Breast Health Outreach Program (BHOP)**

**Application deadline: Aug 27, 2010**

Funding to link medically underserved women to breast health education and screening services.

##### **Medicare Incentive Payments in Health Professional Shortage Areas and Physician Scarcity Areas**

**Application deadline: Applications accepted on an ongoing basis.**

Medicare bonus payments to physicians in geographic HPSAs and PSAs.

##### **Strengthening Primary Care to Bend the Cost Curve: The Expansion of Community Health Centers Through Health Reform**

Examines the impact of the Patient Protection and Affordable Care Act (PPACA) on the number of patients who will receive primary care services at community health centers and the effect of the service expansions on overall health care costs, including federal and state Medicaid expenditures.

Organization: George Washington University Department of Health Policy

Date: 06 / 2010

## Resources

### **NEWS FROM THE NATIONAL ALLIANCE TO ADVANCE ADOLESCENT HEALTH**

The National Alliance to Advance Adolescent Health is pleased to announce the availability of a new report examining corporate, education, and military opinion leaders' perspectives on adolescents' health and access to care, health education approaches, and needed policy changes.

Concern for Our Teens: Opinion Leaders Speak Out on Adolescent Health

By Bruce P. Frohnen, Margaret A. McManus, Stephanie J. Limb, and Celia R. Straus

This report presents findings from interviews conducted with opinion leaders from a cross section of large and small firms in manufacturing and service sectors; public, private, and community colleges; and several branches of the military. Their responses reveal serious concerns about the health and future prospects for today's adolescents and the need to focus greater attention on adolescent health, particularly prevention and wellness. The report also finds that opinion leaders worry especially about the increasing prevalence of obesity, depression, and stress among older adolescents. Recommendations for improving health education are included. To view the full report, please [click here](#).

This and other publications are available on The National Alliance's website: [www.TheNationalAlliance.org](http://www.TheNationalAlliance.org).

New Diabetes Publications for Women

[www.fda.gov/womensdiabetes](http://www.fda.gov/womensdiabetes)

The FDA Office of Women's Health (FDA OWH) invites you to collaborate with them to distribute free, easy-to-read publications for women with diabetes.

FDA OWH has just released three new booklets on Diabetes Medicines, Insulin, and Glucose Meters. These booklets list FDA-approved medicines and devices used in diabetes self-management. They also provide vital information such as potential side effects, general safety warnings, and questions to ask the health care provider.

All of these materials are FREE and can be ordered in bulk.

Download: [www.fda.gov/womenshealthpubs](http://www.fda.gov/womenshealthpubs)

Order Free Copies: [www.pueblo.gsa.gov/rc/f06owhcard.htm](http://www.pueblo.gsa.gov/rc/f06owhcard.htm)

National organizations and companies who would like to reprint any of the FDA/OWH publications customized with their logo should contact Kimberly Thomas at [kimberly.thomas@fda.hhs.gov](mailto:kimberly.thomas@fda.hhs.gov).

## HealthCare.gov

A consumer website that provides one-stop shopping access for health care information that includes: federal and state public policies, comparison of private coverage and option plans, and personal health tools.

Organization: U.S. Department of Health and Human Services

## HRSA/HHS News

The Health Resources and Services Administration's (HRSA), Bureau of Primary Health Care (BPHC) is pleased to announce the release of Program Information Notice (PIN) 2010-02, *Federal Tort Claims Act Coverage for Individuals at Free Clinics* (<http://bphc.hrsa.gov/policy/pin1002/>) which supersedes Program Information Notice (PIN) 2004-24 and Program Assistance Letter (PAL) 2010-08. This PIN provides guidance for free clinics on policies and processes regarding the annual deeming process for medical malpractice coverage under the Federal Tort Claims Act (FTCA). The annual deeming application for Free Clinics FTCA coverage also accompanies this PIN.

This PIN contains guidance for free clinics seeking to sponsor voluntary health care providers, board members, officers, employees, and independent contractors for FTCA coverage.

HRSA will be offering a technical assistance conference call for the FTCA Free Clinic PIN and deeming application:

Date: July 29, 2010

Time: 3:00 PM Eastern Time

Pass code: 7943412

Call-in Phone Number: Toll Number- 415-228-4887 or Toll Free- 888-998-7896

For replays through 09/02/2010

Replay Call Numbers: Toll Number- 402-998-0107 or Toll Free- 800-568-4548

Pass code for replay: 7825

The slide presentation for the Technical Assistance call, as well as other technical assistance materials will be available at:

<http://bphc.hrsa.gov/policy/pin1002/ta.htm>

The call will explain the new PIN and the application procedures for the annual FTCA deeming process. This will involve a step by step

instruction on program requirements and how to accurately fill out the application.  
For further information about the call, please contact the Office of Quality and Data at (301) 594-0818.

**National Health Service Corps Update & Deadlines – July 29th for Applications & August 6th for Supporting Documentation**

Primary Care Clinicians interested in applying to the National Health Service Corps who are currently employed at an NHSC-approved Site must do so by finalizing their online applications by 5:00 pm ET on July 29, 2010, and submitting all supporting documentation by August 6, 2010.

Did you know there are currently more than 9,000 job opportunities for primary care clinicians who are interested in working in underserved communities?

Clinicians planning to apply during the next application cycle (**opening in fall 2010**) can search for job opportunities at <http://nhscjobs.hrsa.gov>. For more information, visit <http://nhsc.hrsa.gov> or <http://www.facebook.com/nationalhealthservicecorps>

**NHSC Doubling Number of Opportunities for Service, Loan Repayment**

Jul 9, 2010 -- AAFP News reports that after an infusion of \$200 million as a result of the American Recovery and Reinvestment Act of 2009, the National Health Service Corps (NHSC) is doubling its field strength, adding as many as 4,000 new members this year.

**Senate Labor-HHS Appropriations Subcommittee Will Act this Week:**

Two weeks ago, health centers had [good news](#) on the appropriations front when the House Labor-HHS Appropriations Subcommittee proposed that the Health Centers program be funded at \$2.19 billion in FY2011 (level funding) which would allow the Health Center Fund from health reform to reach its full FY2011 potential: \$1 billion in new funding. This week, the focus will be on the Senate, when its Labor-HHS Appropriations [Subcommittee convenes tomorrow at 2:30 to markup its version of the bill](#).

## **NACHC NEWS**

**[Press Release: National Health Center Week Advocacy Video Contest is Underway](#)**

Mon, 26 Jul 2010: Health centers from around country submit videos

**[Press Release: More Patients Gain Access to Care Thanks to ARRA Funds](#)**

Mon, 26 Jul 2010: New fact sheet from NACHC highlights the impact of ARRA funding in patient care and economic activity.

**[Press Release: Health and Human Services Rule Making Committee Named to Define Medically Underserved Areas](#)**

Wed, 21 Jul 2010: Committee will update criteria to define medically underserved and health professional shortage areas.

**"FTCA for Volunteers" Passes House Subcommittee Unanimously!**

Providing health center volunteers with FTCA coverage, a policy change which has been championed on a bipartisan basis by Reps. Gene Green (D-TX) and Tim Murphy (R-PA), [would allow health centers to take on volunteer practitioners without having to purchase costly malpractice gap insurance](#). These volunteer practitioners could significantly improve access to primary and some specialty care for health center patients. – [Kaitlin McColgan, Health Centers on the Hill](#)

**Strengthening Primary Care to Bend the Cost Curve - The Expansion of Community Health Centers Through Health Reform:**

The RCHN Community Health Foundation will host a webcast highlighting a new report on CHCs' costs savings on August 5th, 3pm EST. NACHC's Dan Hawkins will join the panel. To learn more and to register for this webcast, [visit the RCHN webcast web site](#).

**New UDS Mapper Available:**

Need a free, easy way to map your growth plans?The UDS Mapper is an interactive web tool designed to help inform health centers, PCAs, and others about their current geographic service areas, relationship to other federally-linked health resources, and where areas of unmet need still exist. To learn more, visit the [USD Mapper website](#) and [sign up for demonstrations](#). You can also learn more about the UDS Mapper at [CHI](#) (Monday, Sept 13, 12-1 in the Coral Room).

## **NEWS**

**[AHRO State Snapshots Expanded to Include New Data on Health Insurance Coverage](#)**

Jul 23, 2010 -- The Agency for Healthcare Research and Quality's (AHRQ) annual release of state-by-state quality data has been expanded to include new data on health insurance, including data on health care quality categorized by source of payment, including private insurance, Medicare, Medicaid and those without insurance.

**[FCC Program to Expand Investment in Broadband Health Care Technology](#)**

Jul 16, 2010 -- The Federal Communications Commission (FCC) yesterday introduced a new health care connectivity program that would expand investment in broadband for medically underserved communities across the country, and would give patients in rural areas access to state-of-the-art diagnostic tools typically available only in the largest and most sophisticated medical centers

**[U.S. Eases Funds to Adopt Electronic Medical Records](#)**

Jul 14, 2010 -- Wall Street Journal article reports that the Obama administration on Tuesday loosened the rules for hospitals and doctors to qualify for federal funding to replace paper medical records with electronic files for patients.

**[Stressor Determinations for Posttraumatic Stress Disorder: Final Rule](#)**

Jul 13, 2010 -- The Department of Veterans Affairs (VA) is amending its adjudication regulations governing service connection for post traumatic stress disorder (PTSD) by liberalizing in some cases the evidentiary standard for establishing the required in-service stressor.

**[Alzheimer's Disease Facts and Figures: Includes a Special Report on Race, Ethnicity and Alzheimer's Disease](#)**

Provides a statistical resource for United States data related to Alzheimer's disease, the most common type of dementia, as well as other dementias. Includes implications for rural residents.

Date: 2010

**[At the Intersection of Public Health and Transportation: Promoting Healthy Transportation Policy](#)**

Provides evidence-based information about how transportation policy and practice in suburban, urban and rural communities affect public health.

Organization: American Public Health Association

Date: 2010

**[Challenges for Improving Health Care Access in Rural America: A Compendium of Research and Policy Analysis Studies of Rural Health Research and Policy Analysis Centers 2009-2010](#)**

Released in July 2010, the compendium is a collection of twenty-four research and policy analysis studies on health care access in rural America from the Office of Rural Health Policy Rural Health Research and Policy Analysis Centers.

Organization: Office of Rural Health Policy

Date: 2010

**[Expanding Health Centers Under Health Care Reform: Doubling Patient Capacity and Bringing Down Costs](#)**

Defines how \$11 billion from the health reform package will fund new health centers, plus expand and modernize existing health centers.

Organization: National Association of Community Health Centers

Date: 06 / 2010

**[FCC Notice of Proposed Rulemaking](#)**

Proposes and seeks comment on reforms to the universal service health care support mechanism that are consistent with the recommendations set forth in the National Broadband Plan to expand the reach and use of broadband connectivity for and by public and non-profit health care providers.

Organization: Federal Communications Commission

Date: 07 / 2010

**[Health Care Shortage Designations: HPSA, MUA, and TBD](#)**

Reviews the methodologies currently utilized in the Health Professional Shortage Area (HPSA) and the Medically Underserved Area (MUA) designations, identifies federal programs that use these designations to allocate resources, describes proposals that have been advanced to consolidate and improve these designations, and discusses key issues and challenges for future effort, including PPACA's (Patient Protection and Affordable Care Act) provision to harmonize the two designations.

Organization: National Health Policy Forum

Date: 06 / 2010

**[Key Points for Rural About HIT Meaningful Use](#)**

Describes key points on how the final rule on the Health Information Technology meaningful use definition will impact critical access hospitals (CAHs).

Organization: National Rural Health Resource Center

Date: 07 / 2010

**[Medicare and Medicaid Programs: Electronic Health Record Incentive Program \(Final Rule\)](#)**

Final rule implements the provisions of the American Recovery and Reinvestment Act of 2009 (ARRA) (Pub. L. 111-5) that provide incentive payments to eligible professionals, hospitals and critical access hospitals (CAHs) participating in Medicare and Medicaid programs that adopt and successfully demonstrate meaningful use of certified electronic health record (EHR) technology.

Organization: Centers for Medicare and Medicaid Services

Date: 07 / 2010

**[Study Looks at HIV and Poverty](#)**

The prevalence of HIV infection among heterosexuals in U.S. inner cities constitutes a generalized epidemic, a new U.S. study says. The report, based on interviews of more than 9,000 people not considered at high risk of HIV/AIDS who live in high-poverty areas of 23 U.S. cities, found that 2.1% of that population was infected with HIV, the virus that causes AIDS.

**[CDC Bolsters Efforts to Prevent Chronic Disease](#)**

A new system at the Centers for Disease and Prevention (CDC) will track the progress state health departments are making in chronic disease prevention and control by integrating the reports currently produced by separate systems.

**[The Crippling Costs Of Obesity In The Workplace](#)**

In spite of high unemployment numbers, there's a lot of fat in the workplace-and it's costing a bundle. With studies over the past three years showing that American workers' expanding waistlines are impacting corporate bottom lines even more dramatically than previously thought, through increased health care costs and decreased productivity, major corporations are taking action.

**Health e-Tip #63: Superfoods of Summer - Watermelon**

**Summer Superfoods**

Watermelon is not only a delectable thirst-quencher — it can help quench the inflammation that contributes to conditions like asthma, diabetes, and arthritis. [Find Out More](#), Check out more comprehensive [Nutrition pages](#) at [HealthyMS.com](#) for more tips on foods to build a better body. Get more details on [fruit and vegetable benefits](#) by visiting [More Matters](#), or explore foods and nutrition in-depth at the [Nutrient Information Center](#) of Oregon University.

*This e-Tip provided by the Mississippi State Department of Health*

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[Unsubscribe](#) Mississippi Primary Health Care Association distributes the MPHCA e-Update every Wednesday to inform members and partners of issues important to Community Health Centers.

The MPHCA e-Update is the official e-bulletin of the Mississippi Primary Health Care Association. It is e-mailed weekly as a membership service to Mississippi Community Health Center executive leadership, board members, health professionals, non-clinical staff, and other MPHCA members and partners.

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