

From: [LaSheila Young](#)
To: [LaSheila Young](#)
Subject: MPHCA E-Update-July 28, 2010
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MPHCA e-Update- August 6, 2010

MPHCA Events/Educational Offerings

- August 20, 2010- Basic Excel 2007
- November 3-5, 2010- MPHCA Fall Clinical Conference, The Riley Center in Meridian, MS. ([Click here to view tentative agenda](#)).

For complete information on trainings listed above, please click on http://www.mphca.com/Training_and_Events.htm

Other Events/Educational Offerings



- **National Health Center Week 2010**(www.healthcenterweek.org)
August 8-14, 2010 is National Health Center Week (NHCW), dedicated to recognizing the service and contributions of community, migrant, homeless, and school-based health centers. This year's week is celebrating the 45th Anniversary of the creation of the Health Centers Program, highlighting the work of Community Health Centers (CHCs) in turning the vision into reality.
For more on National Health Center Week: www.healthcenterweek.org.
For a list of NHCW events in Mississippi: http://www.healthcenterweek.org/join_list.asp?region=ms

- **August 19, 2010- Register for new Deferred Compensation insurance webinar and find out how to start a plan at your health center**

Executive Deferred Compensation: What you need to know for 2010.
Is a plan appropriate for you and your employee/s?

2 – 3:30 PM EST

Online registration cutoff date: August 16, 2010. [Register here online.](#)

Webinar Description- This hour long presentation will discuss what executive deferred compensation is and what the most popular strategies are for you and your center's employees. Learn what the tax consequences are to implement a program for the select key employees at your community health center. Understand why you would consider a plan at the center and what it would mean to the Board, Staff and the employee or employee's that are effected.

Learning Objectives-By the end of this webinar, participants will be able to:

- Understand the meaning of an executive deferred compensation plan.
- Recognize who it can be used for within your center.
- Learn how to implement an executive deferred compensation plan.
- **Presenter: Kenneth Van Valkenburgh, Mass Mutual [Register online here](#). For more information on this webinar, email Sherry Giles, sgiles@nachc.com or call (301) 347-0466.**
- **August 25, 2010- Wondering What Davis-Bacon is and how it applies to your health Center?**
Register now for a new NACHC/Feldesman Tucker webinar and find out! What You Need to Know to Comply with Davis-Bacon Requirements For ARRA Funded Projects. 2 – 3:30 PM EDT/Registration Cutoff date: August 23, 2010 [Register online here](#).
- **August 26, 2010- Register for NACHC's new Military Physician Recruiting webinar and learn the benefits of recruiting military physicians to your health center**
 - Military Physicians – What you need to know to recruit and retain the best of the best!

August 26, 2010 2 – 3:30 PM EST

Online registration cutoff date: August 23, 2010

[Register online here.](#)

Webinar Description

The US military is by far the single largest source of physicians in the US with some 11,500 physicians currently on active duty. Every year hundreds of these physicians will leave the military – either upon retirement or when their commitment is complete – and many will be ready to take their knowledge and experience into the civilian healthcare arena. This

presentation is designed to give you a better understanding of the unique experiences and qualifications that the military physician brings to the table and what your organization can do to better attract and work with these individuals to make a smooth and seamless transition into your practice.

Presenter: Dr. Joe Endrizzi – Senior Partner, Uniformed Services Health Professional Placement. [Register online here.](#) For more information on this webinar, email Sherry Giles, sgiles@nachc.com or call (301) 347-0466.

- **September 9-10, 2010-Mississippi State Department of Health Quality Improvement Initiative, Tackling Diabetes and Heart Disease in the Mississippi Delta**, Harrah's Tunica Resort. ([Click here for more information](#))
- **September 11, 2010-Strengthening the Board Chair/CEO Partnership: Key to Effective Governance Register soon!** 9:00am-4:00pm, Hilton Anatole, Dallas, TX
- Expand knowledge of effective health center governance
- Identify ways for the Board Chair and CEO to support each other
- Get ideas to establish the Board as an organizational asset
- Learn about ways to have engaging, productive, and enjoyable Board meetings

To learn more about this training please [click here](#).

- Register for Upcoming Conferences, Regional and Online Trainings that fit your learning style: Click here to view NACHC's Trainings and Technical Assistance education calendar.

Funding Opportunities

[Walmart Foundation State Giving Program](#)

Application Deadline: August 20, 2010

The program supports initiatives that improve access to healthcare, reduce healthcare disparities or promote healthy lifestyles. Examples of supported organizations include immunization clinics and facilities investing in health education or personal health records technology. The minimum amount for Walmart's grants is \$25,000; there is no maximum.

[Avon Breast Health Outreach Program](#)

Application Deadline: August 27, 2010

Grants to help community-based organizations link medically underserved women to breast health education and screening services. Approximately \$5.2 million in grant funds will be awarded to about 125 community-based programs and/or health care agencies, with the majority of grants ranging from \$30,000 to \$60,000. At least 40% of grant awards will be to organizations with operating budgets under \$2 million.

[Robert Wood Johnson Foundation \(RWJF\) Local Funding Partnerships](#)

Application Deadline: Proposals may be submitted at any time throughout 2010.

Submitted proposals will be processed for review on September 1, 2010 and January 5, 2011.

A program designed to forge relationships between the RWJF and local grantmakers to fund promising, original projects that can significantly improve the health of vulnerable people in their communities.

[Women Helping Others Foundation Grants](#)

Application Deadline: September 7, 2010

The WHO (Women Helping Others) Foundation supports community-focused charities that serve the overlooked needs of women, children, and families in the United States and Puerto Rico. Funding will be considered for tax-exempt 501(c)(3) charities that have been incorporated for at least three years and have total organizational budgets of \$3 million or less.

[USDA Community Facilities Loan and Grant Program](#)

Application Deadline: Applications accepted on an ongoing basis.

Funding to construct, enlarge, or improve essential community facilities for health care, public safety, and public services in rural areas.

[Coca-Cola Foundation](#)

Application Deadline: Applications accepted on an ongoing basis.

Support for water stewardship, healthy active lifestyles, community recycling, and education.

[Avon Foundation for Women 2010 Supporting the Safety Net Grants](#)

Application Deadline: Applications accepted on an ongoing basis

Funding designed to support programs that improve access to quality breast diagnostics and access to breast health care for the medically underserved.

[Center for Health and Health Care in Schools Grants](#)

Application Deadline: Varies by grant

Multiple grant opportunities to support the good health of children and adolescents by working with parents, teachers, health professionals and school administrators to strengthen successful school-based health programs in all communities in the U.S.

[Hearst Foundation Health Grants](#)

Application Deadline: Rolling

Amount of funding varies depending on the request.

In general, applicants must run programs that seek to improve and assure access to quality healthcare for underserved populations. Nonprofit organizations with 501(c)(3) status throughout the U.S. are eligible.

The School-Based Health Center Capital Equipment Grant Program

will award funds that will support school-based health center efforts to expand capacity to provide primary health care services to school-aged children. The current deadline to submit applications to secure available funding in response to the RFP is July 30, 2010. To view the details of any of these offers, go to www.welchallyn.com/SBHC10 or call 1.800.535.6663.

Hearst Foundation Healthcare Grants

The foundation supports a wide range of healthcare-related grants and specialized medical institutions. In general, applicants must run programs that seek to improve and assure access to quality healthcare for underserved populations. Primary areas of interest include cancer, perinatology, pediatrics, women's health, and healthcare for the elderly and the disabled. Nonprofit organizations with 501(c)(3) statuses throughout the United States are eligible. Amount of funding varies depending on the request. Info: www.hearstfdn.org/fp_health.html

Open Meadows Foundation

Application deadline: Aug 14, 2010

Grants for projects that are led by and benefit women and girls, particularly those from vulnerable communities.

2009 and 2010 Stand Down Grant Award

Application deadline: Applications accepted on an ongoing basis.

Funding for events that assist homeless veterans.

Community Relief Fund

Application deadline: Applications accepted on an ongoing basis.

Interest-free program-related investment fund offering bridge loans to high-performance organizations so that they may be better able to meet the ever-increasing demand for their services.

Healthy Environments

Application deadline: Applications accepted on an ongoing basis.

Funding to improve the health and well being of vulnerable children from low-income families by making the places they live, learn and play safe and supportive of overall good health.

Stimulus Assistance: USDA Rural Development Programs

Application deadline: Applications accepted on an ongoing basis.

Grant, loan, and loan guarantee assistance to rural residents, rural communities, and rural utility systems.

Plant a Seed for Healthy Vision in Your Community

NEI is pleased to announce the 2011 cycle of the Health Vision Community Awards (HVCA) program which provides up to \$10,000 in seed money to nonprofit and community-based organizations to support grassroots eye health education efforts. Proposed projects must focus on eye health education, be innovative, have the potential for sustainability once funding ends and address one or more of the following topics: Age-related Macular Degeneration; Diabetic Eye Disease; Glaucoma; Occupational Eye Safety or Vision Rehabilitation.

For program information, including more details about applicant eligibility, the electronic application processes, and criteria for final award selection, please click [here](#).

Online application deadline: August 30.

Resources

Health e-Tip #64: Whooping Cough Vaccination - Not Just for Kids

Find Out More

You can find information about [adult and childhood vaccinations](#) on the MSDH web site at HealthyMS.com. You can find out more about [vaccine-preventable adult diseases](#) on the CDC's web site, and about [pertussis in particular](#). *This e-Tip provided by the Mississippi State Department of Health*

At the Intersection of Public Health and Transportation: Promoting Healthy Transportation Policy

Provides evidence-based information about how transportation policy and practice in suburban, urban and rural communities affect public health.

Organization: American Public Health Association

Date: 2010

Grocery Gap: Who Has Access to Health Food and Why It Matters

Summary of the current knowledge about food deserts - areas where there is little or no access to healthy and affordable food - and their impact on communities.

Organization: PolicyLink

Date: 2010

HRSA/HHS News

Deadline for The HRSA Patient Safety and Clinical Pharmacy Services Collaborative 3.0 Participation Packages has been extended to August 15, 2010.

You are invited to be a part of an effort that is dramatically improving the health outcomes and medication safety of high-risk patients in your community. For the past two years, HRSA's Patient Safety and Clinical Pharmacy Services Collaborative (PSPC) has been helping teams across the nation transform how they deliver care to their patients to achieve impressive results in patient safety and health status. Teams interested in participating in PSPC 3.0 should click [here](#) to complete your package by **August 15th**. If you still need additional time, please email a letter of intent to patientsafety@hrsa.gov and we'll work with you to get your application completed.

Please share this information with others who would benefit from joining the PSPC so we can take this work to an even larger, national scale! *Help us spread the word!*

For questions, please email patientsafety@hrsa.gov

Informational Materials for CHCs to Assist with the British Petroleum Oil Spill

Hello Everyone:

Over the past weeks HHS and its operating divisions, working in conjunction with other federal and ESF-8 partners, have developed and are continuing to develop informational material to assist with the British Petroleum (BP) Deepwater Horizon oil spill. The following links provide access to the vast majority of the materials, many of which community health centers and other safety net providers may find helpful if they see patients who have been impacted by the spill. Please share this information with the health centers in your State.

Thanks. Tracey

Centers for Disease Control and Prevention (CDC)

CDC 2010 Gulf of Mexico Oil Spill website (<http://www.bt.cdc.gov/gulfoilspill2010/>) – includes health surveillance data and resources/fact sheets on public health issues, hazardous substances, studies of previous oil spills, and information targeted at specific groups like health professionals.

National Institute for Occupational Safety and Health (NIOSH)

NIOSH Deepwater Horizon Response website (<http://www.cdc.gov/niosh/topics/oilspillresponse/>) – includes health surveillance data and guidance/resources/fact sheets on oil spill worker safety and health.

Substance Abuse and Mental Health Services Administration (SAMHSA)

SAMHSA Tips for Dealing with the Gulf Oil Spill (<http://www.samhsa.gov/Disaster/traumaticevents.aspx>) – includes tips and fact sheets regarding the behavioral health impact of the disaster on various groups and how to manage stress.

Finally, [RestoretheGulf.gov](http://www.restorethegulf.gov) is the official federal portal for the Deepwater Horizon BP oil spill response and recovery. This site provides the public with information on the response, current operations, news and updates, how to file a claim with BP and obtain other assistance, and links to federal, state and local partners. Of particular interest on this site is a series of fact sheets which can be found at http://www.restorethegulf.gov/fact_sheets.shtm. Many of these documents have been translated into the nine languages most frequently spoken in the Gulf area and these can be easily accessed via <http://www.restorethegulf.gov/languages.shtm>.

Update on the HRSA School-Based Health Center (SBHC) Grant and Request for Information

As you know, SBHCs received a provision in the health reform legislation mandating \$200 million in federal funding, restricted for facilities and equipment needs. Recently, HRSA cancelled their initial FY 2010 School Based Health Center Equipment (HRSA-10-276) funding opportunity in response to the high volume of questions they received from the SBHC field concerning the application criteria, the cap for multi-site school-based health centers, and the limited application development time.

Please read below for what you can expect moving forward, some suggestions from NASBHC about how you can prepare to successfully apply for the funding, and to access a short survey to provide NASBHC with input we need to best meet your technical assistance needs regarding this opportunity.

Fill out the survey here: <http://www.zoomerang.com/Survey/WEB22AZNPWCWMD>.

What We Expect

** Please note -- the following information is not official, and is based on NASBHC's conversations with HRSA -- details could change*

- HRSA will issue the new grant guidance in mid-to-late September
- The grant will include construction, equipment, and renovation
- You will have 60 days to complete the application after the grant guidance is issued
- Grant recipients will have money in-hand by early 2011
- New SBHC programs that are not yet operational will be eligible to apply for the funding
- ****if you are one of these programs please complete the survey below and include your contact information!***
- Questions that remain from the original grant RFP will be addressed by the time the RFP is issued
- NASBHC expects that the work already done on proposals will not have been in vain -- it can be used in this next round

NASBHC Suggests the Following:

- Register at www.grants.gov if you haven't already done so
- Get a DUNS number
- If you are planning on applying to purchase equipment go ahead and identify the equipment and have the information on hand
- Build relationships with appropriate authorities around school construction **this will vary from community to community*
- Know your organization's accounting practices **it may be possible for some organizations to modify these practices before the new RFP is issued*
- Continue to visit www.nasbhc.org/federalgrants for the latest updates and resources

NASBHC Survey:

- Fill out this survey: <http://www.zoomerang.com/Survey/WEB22AZNPWCWMD> by **August 10, 2010**. It should only take 5-10 minutes, and NASBHC will use the results of the survey to advocate for you and to best meet your technical assistance needs regarding this grant opportunity. Your input is crucial! ***NASBHC and school-based health centers are featured in an Education Week Magazine article published today -- check it out [here](#).***

SAVE THE DATES: CMS Education Series for Providers on the Medicare and Medicaid Electronic Health Record (EHR) Incentive Programs

The Centers for Medicare & Medicaid Services (CMS) invites you to join us for a series of national provider calls addressing the specifics of the Medicare and Medicaid EHR incentive programs for hospitals and individual practitioners. Learn the specifics on what you need to participate in the these incentive programs –

- who is eligible,
- how much are the incentives and how are they calculated,
- what you need to do to get started,
- when the program begins and other major milestones regarding participation and payment,
- how to report on Meaningful Use measures
- where to find helpful resources and more.

Hear from the experts who wrote the rules! Ask your questions!

EHR Incentive Programs for Eligible Professionals: A session just for individual practitioners on the specifics about the Medicare & Medicaid EHR incentive program **Tuesday, August 10, 2010 @2:00-3:30 pm EST**

EHR Incentive Programs for Hospitals: A session just for hospitals on the specifics about the Medicare & Medicaid EHR incentive program **Wednesday, August 11, 2010 @2:00-3:30 pm EST**

EHR Questions and Answers for Hospitals and Individual Practitioners: Have questions? Join this session to have an opportunity to ask a question and hear answers by our panel of experts on the Medicare and Medicaid EHR incentive programs. **Thursday, August 12, 2010 @2:00-3:30 pm EST**

Save the dates! Information on how to register for these calls is forthcoming. Materials will be made available prior to each training at the following web address: http://www.cms.gov/EHRIncentivePrograms/05_Spotlight_and_Upcoming_Events.asp

Cannot attend? A transcript and MP3 file of the call will be available approximately 3 weeks after the call at http://www.cms.gov/EHRIncentivePrograms/05_Spotlight_and_Upcoming_Events.asp on the CMS website.

Be sure to visit CMS' web section on the Medicare & Medicaid EHR Incentive Programs at:

<http://www.cms.gov/EHRIncentivePrograms/> to get the latest information. Visit often!

Visit the [Medicare Learning Network](#) ~ it's free!

HHS Strategic Plan 2010 – 2015 (Draft)

Includes the U.S. Department of Health and Human Services, (HHS) strategic plan for 2010-2015.

Organization: U.S. Department of Health and Human Services

Date: 07 / 2010

NACHC NEWS

NACHC Washington Update – August 3, 2010.

Available for Free Download

Using Health Information Technology to Improve Quality

#15 in the Health Center Controlled Networks series

This bulletin describes data sharing and other HIT functions and the relationship of data measures to improvement and outcomes.

The bulletin addresses challenges health centers may face in planning for and implementing these functions and highlights the value – including access to expertise and resources related to quality improvement – health centers have found in joining Health Center Controlled Networks. Please [click here](#) to access this bulletin.

Tips for Managing Facility Development Risks

25 in the Risk Management series

When health centers renovate or construct a facility, they face risks related to potential problems such as zoning restrictions, faulty materials, and cost overruns. This information bulletin provides an overview of potential risks throughout the facility development process -- from acquiring the site to selecting furniture -- and presents clear action steps health centers can take to reduce or manage risk and achieve the facility they envisioned. Please [click here](#) to access this bulletin.

100,000 Homes Campaign Underway

The national 100,000 Homes Campaign aims to find homes for 100,000 of the most vulnerable homeless individuals and families by July 2013. The initiative is endorsed by NACHC. With the support of its partners, the 100,000 Homes Campaign developed and tested tools and techniques to help participating communities build local capacity for homeless individuals and families to move into appropriate and sustained housing. To date 34 communities have enrolled in the campaign. For more information, visit the campaign [website](#).

NEWS

Final Rule on health data breaches suspended

HHS has decided to suspend the final rule proposed for the notification of health data breaches which applies to hospitals, physicians, and health plans. The organization believes the rule requires further review. This will not affect the interim final rule on breach notifications that has been in effect since September 2009.

[View the HHS notice on their website »](#)

[Read the full story »](#)

A Timeline for Implementing Healthcare Reform

The key date is really 2014, when many of the provisions of the legislation will begin. As it stands right now, three questions remain. What will happen? When will it happen? Who is responsible?

Senate Vote on Medicaid, Education Funds Delayed

The Senate tabled a jobs measure Monday because Democrats underestimated the package's cost. Democrats had scheduled a vote to end debate on their proposal to send \$10 billion in funding to states and local governments to prevent public teacher layoffs. The package contains another \$16.1 billion to help states with Medicaid obligations.

Foreign-Born Doctors Give Equal Care in U.S.

Patients treated by foreign-born doctors who trained in other countries fare just as well as people treated by doctors educated in the United States, a new study has found.

EMR Bonus Program Poses Tight Deadline for Physicians

While the final rule determining what constitutes "meaningful use" of electronic medical records provides some needed leeway for physicians, barriers to EMR adoption and implementation remain for doctors, according to the American Medical Association.

AHRQ Offers New Patient Centered Medical Home Resource Center

The Agency for Healthcare Research & Quality (AHRQ) is now offering a new [website](#) for patient centered medical home (PCMH) resources. The website will provide policymakers and researchers with evidence-based resources, a section on "What is a PCMH," collected citations and AHRQ recommended research.

State Medicaid Agencies Prepare for Health Care Reform While Continuing to Face Challenges from the Recession

Examines how Medicaid agencies are preparing for a lead role in implementing health reform while continuing to deal with the impact of the recession.

Organization: Kaiser Commission on Medicaid and the Uninsured

Date: 08 / 2010

OPTIONS Project is seeking HIV medical providers for a focus group and pilot training program.

The Cobb/NMA and UCONN OPTIONS Project will offer minority providers training in techniques they can use to help HIV-positive patients reduce HIV risk behaviors. Based upon powerful Motivational Interviewing techniques, Options is one of the few evidence-based HIV interventions to be tested within urban communities with seropositives and demonstrated to be efficacious.

Three forms of participation in the Options Project are possible: (1) participation in a provider focus group, (2) participation in a training workshop followed by implementation of the Options protocol, or (3) participation in both the focus group and the training/implementation components.

For more information about The Options Project and a registration form, please click [here](#).

For questions, please contact Joanne Cunningham, Ph.D., coordinator for the project at joanne.cunningham@uconn.edu or 860-486-6024.

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Unsubscribe *Mississippi Primary Health Care Association distributes the MPHCA e-Update every Wednesday to inform members and partners of issues important to Community Health Centers.*

The MPHCA e-Update is the official e-bulletin of the Mississippi Primary Health Care Association. It is e-mailed weekly as a membership service to Mississippi Community Health Center executive leadership, board members, health professionals, non-clinical staff, and other MPHCA members and partners.

Mississippi Primary Health Care Association~6400 Lakeover Road~Suite A~Jackson, MS 39213~601-981-1817