

LaSheila Young

From: LaSheila Young [lyoung@mphca.com]
Sent: Thursday, October 21, 2010 2:52 PM
To: LaSheila Young
Subject: MPHCA E-Update-October 21, 2010



MPHCA e-Update- October 21, 2010

MPHCA Events/Educational Offerings

- November 3-5, 2010- MPHCA Fall Clinical Conference, The Riley Center in Meridian, MS.
- November 4, 2010- MPHCA Board of Directors Meeting
- January 11-12, 2010-UDS Training
- **SAVE THE DATE-MPHCA TO CONVENE 25TH ANNUAL CONFERENCE & 30TH YEAR CELEBRATION SEPTEMBER 20-24, 2011 * HARRAH'S TUNICA & MID-SOUTH CONVENTION CENTER * ROBIN**
For Information, Contact Kim Hancock at 601-981-1817 or khancock@mphca.com.
WATCH FOR MORE INFORMATION COMING SOON TO www.mphca.com & WE HOPE TO SEE

For complete information on trainings listed above, please click on http://www.mphca.com/Training_and_Events.htm

Other Events/Educational Offerings

DHA Announces Telemedicine/EHR Summit (Nov. 3, 2010, 9 AM to 4 PM, Stoneville, MS)

A one-day summit for healthcare professionals focusing exclusively on the latest research and technology advances in Telemedicine and EHR. ([Click here to view flyer](#))

Note: Please keep in mind that the DHA Summit conflicts with the MPHCA Clinical Conference in Meridian, and the MPHCA Conference in Natchez.

NACHC Seminars/Conferences/Webcasts

[Register Today!](#)

- October 26 – Common/Frequent Coding Issues
- October 27 – Community Partnerships 101: Keeping Your Collaboration Arrangements Legally Compliant
- November 3 – Developing Successful Partnerships with Critical Access Hospitals, webinar
- November 8 – 2010 State and Regional Primary Care Association Conference

- November 16 – NACHC 2010 Financial Operations Mgmt/Info Technology Conference, Las Vegas

The CDC would like you to join us for an Emergency Public Health Education Network webinar Thursday, November 18, 2010 at 2:00 p.m. EDT.

Community organization, outreach and planning with vulnerable populations to meet their needs for emergency preparedness are among the most difficult challenges facing health professionals. This webinar describes several approaches, from a national perspective to grass roots communications that offer solutions to engaging the community to reach and involve those most at risk.

Click on the link below to register. Pre-registering is not required for this event. You will still be able to access the webinar at 2:00 p.m. EDT on the day of the event.

Please contact Dave Ramsey at dcr1@cdc.gov with any questions regarding this webinar.

For more information and to register [CLICK HERE](#).

Tips for Using EHRs to Improve Quality of Care and Health Outcomes

Date: Friday, October 22, 2010. Time: 2:00 pm to 3:30pm ET

The presenters will illustrate and provide tips in how they use their EHRs and patient data from their EHR systems to provide care to safety net patients. In addition, the presenters will also address how this subject fits within the scope of "Meaningful Use." Register here:

<https://fedgov.webex.com/fedgov/onstage/g.php?t=a&d=990202779>

ONC Workforce Development Program: Help is Here!

In April, the Office of the National Coordinator for Health Information Technology (ONC) awarded \$84 million in grant agreements for the [Health IT Workforce Development Program](#) to help ensure that health professionals have the training and resources they need to adopt electronic health records. Now, about six months later, we're starting to see the first results of the program:

- The University of Texas at Austin's Health IT Summer Certificate Program graduated its first class of 50 certified Health Information Managers and Exchange Specialists.
- Health IT classes are under way at 84 community colleges that are using the curriculum developed through the Health IT Workforce Development Centers Program.

This is just the beginning. All in all, ONC's Health IT Workforce Development Program is expected to reduce the shortage of health IT professionals by 85 percent. To learn more, read Dr. David Blumenthal's new letter: [The Health IT Workforce Development Program: Help Is on the Way](#). Also visit the [Health IT Buzz Blog](#) for the latest on other health IT initiatives.

NACHC NEWS

APPLY NOW - RECRUITMENT RESUMES FOR THE NEW CHC MANAGEMENT CERTIFICATE OFFERED THROUGH THE GIBSON PROGRAM AT GEORGE WASHINGTON UNIVERSITY FOR SPRING SEMESTER 2011

This new certificate program (18 academic credits) is designed in an **executive format** to respond to the graduate training tailored to the needs of on-the-job administrative and clinical managers within the national (CHC) movement. **Course content** has been guided by a national Advisory Group convened through NACHC to define the skills and core competencies needed for successful CHC management. **Learning modalities** now include a mix of learning opportunities with interactive webinars; video conferences; and individual online sessions. [Read More](#)

Senators Stabenow and Snowe Champion Health Centers' HIT Fix in the Senate:

Senators Debbie Stabenow (MI) and Olympia Snowe (ME) are circulating a bipartisan-led "[Dear Colleague Letter](#)" to the Finance Committee's Chair and Ranking Member, Senators Max Baucus (D-MT) and Charles Grassley (R-IA), to support a **Health Information Technology (HIT) fix** in any legislation being considered this fall. Shortly after Congress convenes, Senators Stabenow and Snowe will send their letter to Senators Baucus and Grassley for their consideration. **Health centers demonstrate a broad base of bipartisan support by getting as many co-signers from both parties as possible.** If the proposed changes, **health centers could potentially lose out on millions of dollars!** While Members of Congress are on the campaign trail, we have an important opportunity to educate and build broad support for this issue. Click [here](#) to stay informed and be ready to advocate on this important issue! – **Alexandra Sange, Health Centers on the Hill**

Rulemaking Committee Meets to Discuss Designation Criteria:

The Negotiated Rulemaking Committee met October 13th and 14th to discuss new criteria for Medically Under-served Health Professional Shortage Areas (HPSA) designations. During these two days, the committee discussed the need/demand measurement and the distinction between MUA and HPSA designations. [The committee tentatively agreed that MUA and HPSA designations](#) should be kept separate as they measure different items. The committee will meet on November 16th and 17th to discuss the subcommittee findings, populations and supply issues. - **DaShawna Williams, Health Centers on the Hill**

FUNDING OPPORTUNITIES

HRSA Announces Revisions to NAP Funding Opportunity

The Health Resources & Services Administration, Bureau of Primary Health Care has made revisions to the fiscal year 2011 Access Point (NAP) [funding opportunity announcement](#) (FOA). Corrections have been made to national and state level three core health indicator categories on the Need for Assistance Worksheet as well as the web link for the [Data Resource Guide](#). These corrections can be found on the following pages of the FOA:

- Page 75: Data Resource Guide link updated

- Page 78: Diabetes - 1(f) should now read "Adult Obesity Prevalence"
- Page 78: Cancer 3(a) - the national benchmark should now read "13.8%"
- Page 78: Cancer 3(a) - the severe benchmark should now read "16.0%"
- Page 78: Child Health 5(b) - should now read "Percent of children tested for elevated blood lead level"

Questions may be directed to Tiffani Redding in the Office of Policy and Program Development at (301) 594-BPHCNAP@hrsa.gov.

American Dental Association Foundation Harris Children's Dental Health Grants

Application Deadline: October 29, 2010

For the 2010 program year, grant funding will be exclusively considered from organizations that sponsor programs for mothers/caregivers to help reduce the incidence of early childhood caries (ECC) in infants and toddlers age 1-2. An overarching goal of applicants must be to increase parent/caregiver awareness of how to protect their infant/toddler from early childhood caries. Funding is only offered to perinatal and postnatal programs that seek to provide oral health services to mothers/caregivers of infants age 16 months or younger. The 2010 program encourages synergy between dental professionals and human service organizations.

HRSA Service Area Competition Funding

Application Deadline: Due dates range from October 25, 2010 to January 10, 2011

SAC funding guidances for health center project periods starting November 1, 2010 through June 1, 2011 (HSA-1014) are now available. Please be sure to use the correct funding guidance for your project period start dates. HRSA is committed to ensuring that existing grantees maintain continuity of services and will be providing pro-rated funding to organizations as appropriate.

Rural Health Network Development Grant Program

Application Deadline: November 12, 2010

Funding to expand access to, coordinate and improve the quality of essential health care services, and enhance health care in rural areas.

HRSA School Based Health Centers Capital Program (SBHCC) Grant

Application Deadline: December 1, 2010

Grants to support the expanded capacity of school-based health centers to provide primary health care services to children. Funds are available for construction, renovation, and/or equipment expenses. A total of \$100,000,000 for approximately 200 grants of around \$500,000 each. An eligible applicant must be a school-based health center or a school-based health center. Applicants may submit one application proposing a maximum of 10 projects of site-specific, stand-alone facility projects and one project to purchase moveable equipment and supplies for the center.

2011 Minority Nurse Scholarship Program

Application Deadline: February 1, 2011

Annual scholarship program to help outstanding students complete their studies leading to a BSN degree.

"Affordable Care Act (ACA) Grants for School-Based Health Centers Capital (SBHCC) Program

HRSA released the guidance for the "Affordable Care Act (ACA) Grants for School-Based Health Centers Capital Program" last week. HRSA expects to award an estimated 200 SBHCC grants in FY 2011 that can be used to construct, renovate, or purchase equipment in school-based health centers. HRSA expects to award approximately \$100 million for 200 or more grants. The grant deadline is DECEMBER 1, 2010. HRSA reviewed the grant and answered any questions from interested parties. For technical assistance call on Oct. 13th. The call can be replayed by calling 800-925-2994, passcode 11127, a

presentation for it is here: <http://www.hrsa.gov/grants/apply/assistance/sbhcc/101013t>

[Research on Rural Mental Health and Drug Abuse Disorders \(R01\)](#)

Application Deadline: Applications accepted on an ongoing basis

Grants to stimulate research on mental health, HIV/AIDS and/or drug abuse problems in rural and frontier communities.

[Stimulus Assistance: USDA Rural Development Programs](#)

Application Deadline: Applications accepted on an ongoing basis

Grant, loan, and loan guarantee assistance to rural residents, rural communities, and rural utility systems.

[Robert Wood Johnson Foundation Community Health Leaders](#)

Families USA is thrilled to inform you about a fantastic opportunity that the Robert Wood Johnson Foundation has created for community health leaders.

The Robert Wood Johnson Foundation's Community Health Leaders (CHL) program honors 10 outstanding individuals in the field of health advocacy each year. To date, 178 individuals have been recognized for their tireless work to improve health in their communities. Recipients of these awards not only join this well-respected group of advocates, but also receive professional development and \$105,000 for a defined project at their organizations.

We hope that you will nominate someone in your community who is deserving of this prestigious honor. To learn more about the program and the nomination process, please visit the Robert Wood Johnson Foundation's Community Health Leaders website at <http://www.communityhealthleaders.org/about>.

Nominations are due by October 22, 2010.

HHS/BPHC NEWS

HRSA-Sponsored Webinar Offered on Using EHRs to Improve Quality

As Health Resources & Services Administration (HRSA) grantees and the safety net community implement electronic health record systems (EHR), one of the most important issues is how to use this health information technology as a tool for improving patient outcomes. Presenters during the HRSA-sponsored webinar, "Tips for Using EHRs to Improve Quality of Care and Health Outcomes," will illustrate and provide tips in how they use their EHRs and patient data from their EHR systems to improve care to their safety net patients. In addition, the presenters will also address how this subject fits within the safety net. To participate:

Event: "Tips for Using EHRs to Improve Quality of Care and Health Outcomes"

Date: Friday, October 22, 2010

Time: 2:00pm to 3:30pm EST

[Registration link](#)

Questions can be directed to the HRSA Health IT and Quality email box: healthit@hrsa.gov

NHSC Loan Repayment Program Update

The National Health Service Corps (NHSC) understands that some CHCs may have received questions from the status of their loan repayment applications. If so, or if CHCs do in the coming days, please let any prospective funded applicants were notified by October 15, 2010. During the application cycle that closed in August 2010, the Corps funded more applications than they were able to fund.

However, the NHSC is currently exploring ways to make additional awards by the end of this calendar year. The Corps has not sent qualified applicant's letters saying they are not funded. The Corps is looking at every option to fund the Corps as possible.

The NHSC asks for CHCs and their clinician applicants to have patience as the Corps continues to work through the process as a final decision has been made, unfunded applicants will be notified.

Tabitha M. Hairston

Acting Branch Chief
DHHS/HRSA/BCRS
Division of External Affairs
Outreach and Recruitment Branch
Rockville, Maryland 20857
301.443.3444 phone

HHS, States Act to Expand Options for Children

In a letter to the National Association of Insurance Commissioners, Secretary Sebelius last week outlined efforts by the Department of Health & Human Services (HHS), working with states, to ensure insurance companies keep their existing conditions exclusions a thing of the past" for children. The letter comes after insurance companies renege on their commitment to provide coverage options for children with pre-existing conditions and refused to sell child on their own. Efforts by HHS are designed to increase options for children across America and are already having an impact.

OTHER NEWS

White House Delays W-2 Health Insurance Reporting Requirements

Last week, the Obama administration announced a one-year delay of a provision of the Affordable Care Act that requires employers to report the cost of health insurance coverage on employees' W-2 tax forms. The IRS said that the delay is necessary to give employers with additional time to make any necessary changes to their payroll systems or procedures in preparation with the reporting requirement. Therefore, the reporting requirement will be optional instead of required for the year 2011. The IRS also continues to stress that employer contribution to employee health insurance coverage is a key element of the law.

Health Affairs Offers Health Policy Brief on ACOs

A Health Affairs brief on Accountable Care Organizations (ACOs), featuring two sides on the concept, was released. The brief describes the concept, discusses how ACOs might evolve over time and reviews the challenges and opportunities. Dr. Robert Grundy, M.D., IBM's global director of health care transformation quotes: "ACOs may also be the catalyst for realizing the technology's full potential in health care where, historically, it has been a chronic underachiever. In a health care system run by ACOs, IT wouldn't have as many boundaries to cross as it does today with predominantly independent products. It's time to put the patient first."

FDA Approves Injectable Drug as Treatment for Opioid-Dependency

[Vivitrol](#), an injectable drug to treat and prevent relapse after opioid dependency detoxification, has been approved by the Food and Drug Administration (FDA). This treatment is a monthly treatment and is an extended release version of naltrexone to block the effects of morphine, heroin, other opioids and alcohol dependence.

The George Washington University School of Public Health and Health Services and the Geiger Gibson School of Management

to announce that official approval has been granted for the renamed "Community Health Center Management Certificate Program" to now begin in January 2011. This new certificate program (18 academic credits) is designed in an executive format to address the growing demand for graduate training tailored to the needs of on-the-job administrative and clinical management professionals in the community health center (CHC) movement. Course content has been guided by a national Advisory Group composed of CHC leaders to provide learners with the skills and core competencies needed for successful CHC management. Learning modalities include onsite group sessions (one in the Spring semester linked with the P&I Forum & and a terminal Capstone in Winter 2011); biweekly distance learning opportunities with interactive webinars; video conferences; and individualized coaching. Online applications for the January 2011 entering class are due November 1. The Program Director is Merle C. Merle, a former Geiger Gibson Distinguished Visitor and now full-time faculty at GW. merlec@gwu.edu. For additional information for the program, <http://sphhs.gwumc.edu/academics/graduateprograms/graduatecertificates>

New Amendment Posting

On October 15, 2010, the Division of Medicaid **Propose Filed** the following **Provider Policy Manual** amendment. Secretary of State: AP 2010-32 Provider Policy Manual/Home Health/Criteria for Coverage
All filings can be reviewed at the following link:
<https://www.medicaid.ms.gov/Amendments/Amendments.aspx>.

Joint Commission to Accredit Medical Home Models

The Joint Commission in September announced that it will begin accrediting patient-centered medical home models starting in July 2011. The Joint Commission, based in Oakbrook Terrace, Ill., said the new initiative complements its accreditation program and is consistent with the efforts of the new health system reform law that call for improvements in the quality and delivery of services.

Obesity Care Costs Twice Previous Estimates

Nearly 17 percent of U.S. medical costs can be blamed on obesity, according to new research that suggests the problem may be having close to twice the impact on medical spending as previously estimated. One expert who had previously estimated likely low-balled the costs and said the new study - which places obesity-related medical costs at about 17 percent - probably is closer to the truth.

Could Medicaid Up Flu Shots to Poor Kids?

A new study hints that higher Medicaid reimbursement rates could help get more poor kids vaccinated against the flu. While the vaccine itself is provided free of charge to children covered by Medicaid, doctors are only reimbursed for about 50 percent of administering it, researchers say.

Longer Life Expectancy Seen for Hispanics

Scientists call it the "Hispanic paradox": despite high rates of poverty and relatively low rates of health insurance, Hispanic Americans in the United States tend to outlive African-Americans and non-Hispanic whites.

RESOURCES

Kaiser Data Spotlight Examines Trends and Plan Choices in the Medicare Advantage Program for 2011

A new [Medicare Advantage Data Spotlight](#) from the Kaiser Family Foundation provides an overview of recent Medicare Advantage program and examines trends in plan participation, premiums and certain benefits. Over the course of 2011, changes in store for enrollees in 2011, although experiences will vary by county and across plans. About 12 percent of the Medicare population, are enrolled in Medicare Advantage, the privately-administered plans that have replaced the traditional fee-for-service Medicare program. Medicare's annual open enrollment period begins Nov. 15. [Read More»](#)

Public Health Report for October 19, 2010 - Mississippi State Department of Health

FLU VACCINATION

:: Flu Shots Recommended for All Mississippians Over Six Months of Age

Three laboratory-confirmed cases of influenza have been reported by MSDH, a sign that flu is now in the state and that the 2010-2011 flu season has begun. Now's the time for **all Mississippians six months and older** to get a flu shot. [Read More»](#)

FOOD RECALL

:: Frozen Vegetables Recalled for Broken Glass Risk

Twelve-ounce packages of frozen peas and other vegetables under the Kroger and Great Value brands have been recalled by the parent company because some of the packages may contain glass fragments.

Source: [FDA](#)

EMERGENCY & TRAUMA

:: New CPR Guidelines Emphasize Compressions First

The American Heart Association now advises that untrained bystanders can save more lives by using immediate chest compression alone to keep blood flowing to the heart and brain.

Source: [American Heart Association](#)

CHRONIC DISEASE

:: Young Women Lead Continuing U.S. Rise in Metabolic Syndrome

Symptoms that precede diabetes continue to rise among U.S. adults, and have increased by 65 percent in young women, according to a new study of data from 6,000 Americans.

Source: [Diabetes Care](#)

CHILD AND ADOLESCENT HEALTH

:: Two-Thirds of Drug-Related Emergency Room Visits in 2008 Were by Young Children

Children aged 5 years or younger accounted for 68 percent of U.S. emergency department visits in 2008 that involved accidental ingestion of prescription medicines.

Source: [Substance Abuse and Mental Health Services Administration](#)

SENIORS' HEALTH

:: Vitamin B-12 Deficiency May Contribute to Alzheimer's

A small study in Finland finds that higher blood levels of vitamin B were associated with declining risk of Alzheimer's disease in adults ages 65 to 79.

Source: [Neurology](#)

Health e-Tip: Influenza Season

When flu season peaks, illness spreads quickly, especially in families. Flu activity in Mississippi is high. Getting flu shots now can protect you early – and avoid a holiday surprise.

The Time Is Right for Flu Shots

Getting your flu shot now means being protected before the risk rises.

- **Encouraged for Everyone:** Swine flu is not the major concern this year that it was last year, but seasonal flu can make you or your kids just as ill. Flu shots are recommended for everyone at least six months of age, and especially for those at higher risk of complications: young children, adults over 50, pregnant women and anyone with a chronic illness.
- **Available Everywhere:** You can get a flu shot from your doctor, local pharmacy, or any county health department. Find MSDH locations providing flu shots for children (\$10) and adults (\$20). Find MSDH locations providing flu shots for children (\$10) and adults (\$20). Find MSDH locations providing flu shots for children (\$10) and adults (\$20).
- **Cover Your Bets:** If you (or those around you) haven't been vaccinated against the flu yet, remember that good hand hygiene can help keep you from falling ill. Flu is a respiratory illness, so cover your coughs and sneezes. Flu can also be spread on hands, too, so keep them washed frequently and thoroughly. And if you're sick, stay home to avoid spreading it to others from becoming sick, too.

Find out more about [flu shots and flu prevention](#), including groups at [higher risk](#), at [HealthyMS.com](#). Also check out [proper handwashing](#). Flu shots are available through many commercial and retail outlets: [locate a flu shot venue](#)

Tip provided by the Mississippi State Department of Health

[Unsubscribe](#) *Mississippi Primary Health Care Association distributes the MPHCA e-Update every Wednesday to inform members of information important to Community Health Centers.*

The MPHCA e-Update is the official e-bulletin of the Mississippi Primary Health Care Association. It is e-mailed weekly as a means of communication to Community Health Center executive leadership, board members, health professionals, non-clinical staff, and other MPHCA members.

Mississippi Primary Health Care Association~6400 Lakeover Road~Suite A~Jackson, MS 39213~601-981-1817