

MPHCA E-UPDATE

June 13, 2011

MPHCA NEWS

FDA Warning

The FDA is advising parents, caregivers and health care providers not to feed SimplyThick, a thickening product, to premature infants. The product may cause necrotizing enterocolitis (NEC), a life-threatening condition. Please see attached for more information or go to <http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm256253.htm>.

Announcing the July 1, 2011 Launch of the Joint Commission's Primary Care Medical Home Option

As described in our recent [press release](#) (or see attached), The Joint Commission is excited to announce the release of our Primary Care Medical Home requirements and the launch of the Initiative as of July 1, 2011.

A recap of the key features of the Primary Care Medical Home initiative for Health Centers follows:

- ✓ At this time, the Primary Care Medical Home option only applies to ambulatory care organizations (such as Health Centers) that are **seeking accreditation or re-accreditation**.
- ✓ To indicate if and when your Health Center is interested in the Primary Care Medical Home option, and you have not already done so, you will need to [complete this questionnaire](#). This questionnaire can also be found under the Action Center section on the Primary Care Medical Home page of the Joint Commission website (see below screenshot).
 - When the updated electronic application is available later this year, there will be a check-off box for organizations electing the Primary Care Medical Home option.
- ✓ Along with accreditation, the Primary Care Medical Home will be an **organization-wide designation for up to three years**.
- ✓ The **existing Ambulatory Care onsite survey process will be used** to confirm compliance with the additional Primary Care Medical Home requirements.

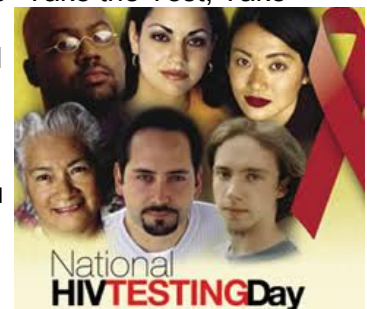
- ✓ When a Health Center successfully demonstrates compliance with both the requirements for ambulatory care accreditation and the Primary Care Medical Home, along with their accreditation certificate they will receive a **special designation letter** indicating the Primary Care Medical Home designation.
 - The Primary Care Medical Home designation will be publicly available on the Joint Commission's Quality Check website sometime in 2012.
- ✓ The Primary Care Medical Home option is included as part of the Joint Commission's HRSA/BPHC contract and therefore there are **no additional fees**.
- ✓ The Joint Commission is **working with public and private payers** to facilitate their recognition of the Primary Care Medical Home designation in order for organizations to be eligible for enhanced reimbursement. Examples to date include the Medicaid program in Louisiana, and the Health Plan of Michigan.
- ✓ Although it only includes the Joint Commission's Primary Care Medical Home draft requirements from earlier this year, a recent report from the Urban Institute provides a [comparative summary of 10 PCMH assessment tools](#).
 - A comparison of the Joint Commission's Primary Care Medical Home final requirements with the 2011 National Committee for Quality Assurance's Patient-Centered Medical Home recognition requirements will be available in the near future.

[Press Release: National Initiative Launched to Integrate HIV Services Into Primary Care](#)

Tue, 07 Jun 2011: Community Health Centers Selected for Groundbreaking Program

National HIV Testing Day - June 27th!

The [National Association of People with AIDS](#) encourages all ages to "Take the Test, Take Control" during National HIV Testing Day (NHTD) on June 27th. With almost 40% of people with HIV not diagnosed until they have developed AIDS, early diagnosis is critical so that lifesaving treatments can begin at an early stage. You can find out more about National HIV Testing Day and testing sites visiting the Centers for Disease Control and Prevention (CDC) [National HIV & STD Testing Resources Page](#). You can also visit the [StopHIV](#) website that offers a multitude of resources along with information about the Pennsylvania Prevention Project.



New Public Health Tool, AIDSvu

June 5th marks 30 years since the first reported case of AIDS in the United States. The Department of Health and Human Services has a dedicated website that can be accessed at <http://aids.gov/thirty-years-of-aids/>. The site has all kinds of useful information, including many links to other sites. Also, see contact information for a June 15th webinar (found below).

A helpful new public health tool is out, AIDSvu: <http://www.aidsvu.org/>. "AIDSvu provides a high-resolution view of the geography of HIV in the United States, 30 years

into the {AIDS} epidemic. It is an online tool that allows users to visually explore the HIV epidemic alongside critical resources such as HIV testing center locations and NIH-Funded HIV Prevention & Vaccine Trials Sites. The data on AIDSvu come from the U.S. Centers for Disease Control and Prevention's (CDC) national HIV surveillance database that is comprised of HIV surveillance reports from state and local health departments."

Upcoming Educational Opportunities:

- ❖ **On Tuesday, June 21, 2011 from 1:00-2:30 PM CT. Free Webinar: Joint Commission Designation for your Primary Care Medical Home. Register [here](#).**
- ❖ **On Wednesday, June 29, 2011 from 11:30-1:00 CT. Monthly Technical Assistance Teleconference for HRSA/BPHC Health Centers with the lead topic on Primary Care Medical Home: Dial-in Number: 877-271-1828; Passcode: 357356; Conference Leader: Lon Berkeley.**
- ❖ **On Monday, October 3, 2011 from 8:30 – 4:00 CT. Annual Ambulatory Care Pre-conference on the Joint Commission's Primary Care Medical Home in Chicago. Register [here](#).**

Of course, if you have any additional questions please contact either Rex Zordan (630-792-5509/rzordan@jointcommission.org) or Lon Berkeley (630-792-5509/lberkeley@jointcommission.org).

We look forward to working with you relative to your interest in accreditation and the Primary Care Medical Home option.

With appreciation for your support of quality and safety through accreditation.

Lon M. Berkeley

Project Director, Community Health Center Accreditation
The Joint Commission
630-792-5787

MPHCA EVENTS/EDUCATIONAL OFFERINGS

June 17, 2011

Clinical Advisory Task Force Workshop: Focusing on Mental Health First Aid
Flowood, MS

For more information, contact Joyce Smith at 601-981-1817 or jsmith@mphca.com

September 21-24, 2011

MPHCA to Convene 25th Annual Conference & 30th Anniversary Celebration
Harrah's Tunica & Mid-South Convention Center/Robinsonville, MS
For more information, contact Kim Hancock at 601-981-1817 or khancock@mphca.com
Watch for more information coming soon to www.mphca.com & we hope to see you in 2011.

For complete information on trainings listed above, please click on
[http://www.mphca.com/Trainings and Events.htm](http://www.mphca.com/Trainings_and_Events.htm).

TRAINING OPPORTUNITIES

A Webinar Series on Women & HIV: Clinical Concepts from WHICC"

June 22nd

The TX/OK AIDS Education & Training Center would like to invite you to participate in "***A Webinar Series on Women & HIV: Clinical Concepts from WHICC"*** on **June 22nd** starting at **8:30 CT**. Clinicians attending will gain competencies in decreasing barriers for HIV testing, linkage to care, and retention in care for HIV infected minority women.

This is a free webinar series consisting of experts in the field of treating women with HIV, which will feature an interactive web-based approach to learning. TX/OK AETC prepared this event in response to the needs of those agencies and providers who might have limited resources for travel, yet are eager to obtain the information.

Don't miss any updates for this event! [Click here](#) to sign-up for our mailing list. View the attached flyer for more details!

TX/OK AIDS Education & Training Center

www.aidseducation.org

 [Like us on Facebook](#)

 [Follow us on Twitter](#)



Improving the quality of HIV/AIDS care.....
....one program at a time.

Strategic and Business Planning Seminar

July 20-21, 2011 – Portland, Oregon

Online Registration Deadline: July 13, 2011

During these challenging economic times, it is important for a health center to set concrete financial and operational goals. Having a clear roadmap is essential for any organization's sustainability. This seminar targets the critical and optional tasks needed to develop a strategic plan that directs your health center's future. The presenters will review each component of the strategic planning development process, including a case study that will give attendees practical experience.

The Strategic and Business Planning Seminar is a one and a half day training on how to logically develop a realistic and viable strategic plan from starting with a comprehensive needs assessment through developing an implementation plan.

Why this training will benefit you and your staff?

After attending this one and a half-day comprehensive seminar, you will:

1. Learn the importance of the strategic planning process and the link between strategic planning and the development of annual budgets and business plans.
2. Understand the strategic plan development process including key elements of Market and SWOT analyses.
3. Learn what situations necessitate the development of a business plan.

Who should attend this seminar?

Health Center Leadership Staff (including CEOs, CFOs, COOs, and other administrative staff) and health center board members

Registration Rates: Regular and On-Site Registration Rate: **\$250**

Download the [Strategic and Business Planning seminar brochure](#) for specific hotel information, registration form and registration deadlines. [Click here](#) for more information.

For more details on other NACHC trainings, visit us at www.nachc.com/trainings.

Managing Ambulatory Health Care I: Introductory Course for Physicians in Community Health Centers

September 12–15, 2011, Boston, MA

Community health centers (CHCs) face tremendous challenges with the increasing need for services, rising costs, expanding governmental expectations, and stiff competition for physicians and other clinicians.

The National Association of Community Health Centers (NACHC) and the Harvard School of Public Health (HSPH) are offering a training program that can help you meet these challenges.

The *Managing Ambulatory Health Care (MAHC) 1: Introductory Course for Physicians in Community Health Centers* is designed to help CHC leadership to expand their knowledge of management concepts and leadership roles that can effectively guide their centers through these times of uncertainty and change. The course provides case method style instruction to facilitate practical application of the concepts presented, creating a dynamic forum for the exchange of ideas, issues, and challenges between participants and faculty. **Apply today!**

Why this training will benefit you and your staff?

After this four-day training, you will be able to improve your knowledge of:

- **Financial management:** Learn to read income statements and balance sheets to improve your ability to participate in financial decisions
- **The enhanced role of the medical director:** Learn essential strategies to increase your influence as a physician manager in the health center

- **Clinical operations:** Develop an understanding of the options to help improve a number of common operational issues faced by community health centers
- **Political issues and community leadership:** Gain insight into the political environment of health centers; learn crucial strategies to positively influence the political process and your leadership role within your community

Who should attend this training?

- Health Center C-level Executives (CEO, CMO, CTO)
- Medical Directors
- Associate Medical Directors
- Assistant Medical Directors
- Clinical Directors
- Vice President of Clinical Affairs
- Physicians
- Other Health Center Management

Program Directors

Paul Campbell, MPA, ScD

Lecturer on Management

Departments of Health Policy and Management and Global Health and Population

Deputy Director

International Health Systems Program

Harvard School of Public Health

Robert Hoch, MD, MPH

Instructor

Department of Health Policy and Management

Harvard School of Public Health

Vice President

Health Services

Harbor Health Services

15th Annual 340B Coalition Conference, Washington, D.C.

July 11-13, 2011

Online registration deadline: July 1, 2011

Join NACHC and co-sponsors at the 15th Annual 340B Conference on Improving Access to Pharmaceutical Care and Ensuring Compliance with Federal and State Laws, July 11-13, 2011 in Washington, DC.

Co-hosted by the [340B Coalition](#) and [Apexus-340B Prime Vendor Program](#), this year's conference promises to address the many changes and developments coming as Congress continues to fight over health reform and state Medicaid programs grapple with substantial budget shortfalls, as well as the challenges 340B providers face. The conference will address these and many other questions and challenges facing 340B stakeholders.

Why should you attend this conference?

Attend this three-day conference to:

- Get updates on government and state policies related to 340B
- Network and share best practices with peers

- Get hands-on, practical advice to help with program implementation from industry experts
- Earn CE credits (for pharmacists)

Who should attend this conference?

- Pharmacists and clinic directors at institutions providing care to low-income and uninsured populations
- Pharmaceutical manufacturers, wholesalers, and group purchasing organizations
- Pharmacy service companies and information technology firms
- Retail pharmacies, chain pharmacies, and other businesses that contract with 340B entities
- State Medicaid Pharmacy Directors and Drug Assistance Program Managers
- Part D plans, pharmacy benefit management companies, and other insurance companies
- Consultants, attorneys, and other compliance experts
- Federal, state, and local policy makers and government relations directors
- AIDS Drug Assistant Program (ADAP) officials and AIDS service organizations
- Other providers of health care for the uninsured and vulnerable populations

Register now at www.340Bcoalition.org to take advantage of the early bird rate.

If you have questions, please contact Bridgette Joye at 202-552-5861 or bridgette.joye@snhpa.org. Special discounts are available for members of [340B Coalition](#) organizations, [Drug Discount Monitor](#) subscribers and, [Apexus-340B Prime Vendor](#) participants.

NACHC/McGladrey Summer 2011

Finance & Operations Management Webinars

NACHC in association with McGladrey, are pleased to offer three new webinars that community health centers (CHCs) and Primary Care Associations (PCAs) can attend to find approaches to the business aspects of health center operations, management, and service delivery. Designed for CHC CEOs, COOs, CFOs and Billing management staff, these webinars can help broaden your knowledge of functions that affect health center finance and operations outcomes, including: Federal Financial Report (FFR) reporting expectations; costs of building a Primary Medical Care Home (PMCH); and the impact of provider productivity. Read below for more information.

Understanding the Federal Financial Report SF-425 (FFR)

June 21, 2011 2:00 – 3:30 PM EDT

Registration deadline: Friday, June 17, 2011

The first webinar of the summer sessions, examines the Federal Financial Report (FFR) and its importance as the report that supports what the 330 grantee earned during the Federal grant period. The FFR is a report that is due at the end of a project period, and is a part of the closeout of the ARRA grants that are ending in 2011. In this webinar, there will be a discussion of what information to gather in preparation for completion of the annual FFR SF-425, how to complete the FFR and what to do when unobligated balances (UOB) and/or excess program income (EPI) are the result of the FFR.

Why this webinar will benefit you and your staff:

By the end of this webinar, you will be able to:

1. Understand the methodology of the Federal Financial Report
2. Know what data to gather for FFR Completion.
3. Know how to complete the FFR SF-425

McGladrey Speaker: Curtis Degenfelder, Managing Director

Registration Rate: \$99.00 [Register Online here](#).

Upcoming Webinar Topics include:

- Estimating the Cost of the Primary Care Medical Home
June 27, 2011 2 – 3:30 PM EDT
- Improving Provider Productivity and Staff Efficiencies
July 7, 2011 2 – 3:30 PM EDT

[Click here](#) for more on this and other NACHC/McGladrey Finance & Operations Management Webinars. For further information, contact: Sherry Giles at sgiles@nachc.com, or (301) 347-0400 ext. 2027.

Save the Date

**NASHP 24th Annual State Health Policy Conference
October 3-5, 2011 • Kansas City, MO**

**Health Center Financial Operations Management (FOM)
Level I Training Seminar**

July 13-14, 2011 – South Beach, Miami, Florida

Online Registration Deadline: July 8, 2011

**Early bird Registration Deadline: June 28, 2011*

Level I Course – INTRODUCTORY

This seminar is designed to provide CFOs and COOs with an orientation to financial management, accounting principles and terminology unique to health centers.

Why this training will benefit you and your staff:

- Provide understanding and key elements of efficiently operated CHC.
- Learn how to conduct an Operations Assessment
- Improve operations to maximize revenue
- Understand cost-based reimbursement
- Learn how to use technology to manage information

Who should attend this training?

Health Center CFOs, COOs, Billing and Finance management and key staff, and board members

Registration Rates

Early bird discount rate: **\$375** Regular and On-Site Registration Rate: **\$425**

Download an all new **FOM training brochure** for specific hotel information, registration and registration deadlines.

[Click here](#) for more information to register online.

TA/Training for Special Pops Healthcare Providers

Dear State Primary Care Association:

You are invited to participate in the National Health Care for the Homeless Council's (NHCHC) community development and health center planning and support projects. In order to meet the challenges of Health Care Reform and Medicaid expansion, the NHCHC is currently offering presentations, technical assistance and tailored trainings to special population health sites on the following topics: developing new HCH sites; bolstering existing health centers that serve vulnerable populations; planning for Recognition as a Patient Centered Medical Home (PCMH) site; cultural competency and PCMH; developing a Consumer Advisory Board; developing a Medical Respite program. We would like your collaboration in accurately identifying and connecting to HCH grantees and allied social and health care workers in your community who would most benefit from our technical assistance and trainings.

The NHCHC has provided training and technical support to Health Care for the Homeless grantees for over 25 years, including development of tools to implement the HCH model of interdisciplinary, outreach-oriented care and new modalities like Medical Respite care (for people too ill to be on the streets, but not ill enough for hospitalization). Through the Council's leadership, health services specifically targeting people experiencing homelessness have become a permanent feature of the Community Health Center program. Our more popular Adapted Clinical Guidelines and tools for HCH providers can be found at <http://www.nhchc.org/clinicalresources/practiceadaptations.html>.

We look forward to collaborating with the State PCAs to ensure effective care to vulnerable populations and, hopefully meeting many of you at your national conference in October, in New Orleans. Please do not hesitate to call me directly with any questions about the above and expect a follow-up call from me in the near future to explore the possibilities of supporting the work of the special populations' health providers in your community. I can be reached directly at 615-226-2292 and, more information about the Council is located at our website www.nhchc.org.

Sincerely,
Melissa Da Silva, BS, BSRN, MS
Deputy Director
National Health Care for the Homeless Council
615-226-2292 x246

Register now! for the 2011 National Health Care for the Homeless Conference and Policy Symposium, June 23-25 in Washington DC. <http://www.nhchc.org/2011conference/index.html>
Health care and housing are human rights!

[Alert: Now Available: Free Health IT Competency Exams for Health Centers](#)
Wed, 01 Jun 2011: Free Health IT Competency Exams for Health Centers

[Health Center Information: HIT Certification](#)

Tue, 31 May 2011: The National Association of Community Health Centers, Inc. (NACHC) is a non-profit organization whose mission is to enhance and expand access to quality, community-responsive health care for America's medically underserved and uninsured.

MISSISSIPPI & MEMBER NEWS

POLICY & REGULATION

FTCA ~ BPHC announced the release of Program Assistance Letter (PAL) 2011-05: Calendar Year (CY) 2012 Requirements for Federal Tort Claims Act (FTCA) Medical Malpractice Coverage for Health Centers. This PAL addresses the process that health centers must take in order to submit their FTCA deeming and redeeming applications for calendar year 2012. This PAL can be accessed at: <http://bphc.hrsa.gov/policiesregulations/policies/index.html>.

The Health Resources and Services Administration, Bureau of Primary Health Care is pleased to announce the release of the Fiscal Year 2012 Budget Period Progress Report (BPR) Instructions. The BPR Instructions are available at <http://bphc.hrsa.gov/policiesregulations/continuation>. BPR Instant Replay Number: 800-308-7858 (through February 23, 2012)

[HHS announces proposed changes to HIPAA Privacy Rule](#). A Notice of Proposed Rulemaking concerning the accounting of disclosures requirement under the Health Insurance Portability and Accountability (HIPAA) Act Privacy Rule, is available for public comment. The proposed rule would give people the right to get a report on who has electronically accessed their protected health information.

HRSA Issues Budget Period Renewal Guidance

The Health Resources & Services Administration (HRSA) has issued the Budget Period Renewal Guidance for FY 2013. If your FQHC project period does not end between October 1, 2011-September 30, 2012, you are required to follow this guidance. The guidance, frequently asked questions and slides for the upcoming technical assistance call can be accessed by clicking [here](#). To listen to a replay of the technical assistance call, conducted on June 6, 2011, dial 800-308-7858 (through February 23, 2012).

FINANCE & PAYMENT

[Alert: CMS Launches Medicare FQHC Advanced Primary Care Demonstration.](#)

Tue, 07 Jun 2011: CMS Launches Medicare FQHC Advanced Primary Care Demonstration.

[Press Release: CMS Launches Medicare FQHC Advanced Primary Care Demonstration](#)

Tue, 07 Jun 2011: HHS, in coordination with CMS and HRSA, announced June 6, a new opportunity for health centers.

HEALTHCARE HEADLINES...

BUSINESS NEWS, TRENDS & ANALYSIS

[Employer-Paid Health Benefits to Plummet, Study Finds](#)

Nearly a third of employers will stop offering employees health insurance starting in 2014, according to a new survey from the consulting firm McKinsey. Among surveyed employers, 30% said they will "definitely" or "probably" stop offering employer-sponsored insurance after most of the major provisions of the Affordable Care Act (ACA) go into effect in 2014.

[Feds Seek to Close African-American Health Gap](#)

Death rates for black Americans surpass those of Americans overall for heart disease, cancer, diabetes, HIV and homicide, the CDC reports. "Educationally, we're doing better. Economically, we're doing better, so why is it that this gap will not go away?" asks Michelle Gourdine, a pediatrician at Johns Hopkins School of Public Health and author of the newly released *Reclaiming Our Health: A Guide to African American Wellness*.

[Pre-existing Condition Plan Can Cut Premiums](#)

The federal government, which is hoping to boost low participation in its insurance program that covers people with pre-existing conditions, released new rules and incentives Tuesday that make it easier for people to join, such as cutting premiums in some states by up to 40%.

(Source: USA Today, Kelly Kennedy, 06/01/2011)

[Patterns: Seniors Fare Better Where Doctors Are](#)

Older adults who live in areas with high concentrations of primary care doctors are less likely than those in areas with fewer such doctors to be hospitalized for illnesses that can be managed outside a hospital, like asthma and diabetes, a new study has found.

(Source: New York Times, Roni Caryn Rabin, 05/31/2011)

[High-Deductible Insurance Plans Are Gaining Popularity](#)

Last year, Tina Holwin Hodges' healthy family switched to a high-deductible health insurance plan

and were able to save \$100 a month on their monthly premiums, which seemed like a bargain.
(Source: *USA Today*, Kelly Kennedy, 05/31/2011)

GOP Govs Move on Health Exchanges

A small but growing number of prominent, Republican governors — including Mitch Daniels and Haley Barbour — are taking the lead to shape a key component of the health care overhaul their party fought so hard to kill.

(Source: *Politico*, Sarah Kliff, 05/29/2011)

WORKFORCE DEVELOPMENT

HRSA Public Health Internship Program enables graduate and undergraduate students to get a taste of Federal service through a one semester rotation at HRSA. Participants have frequent contact with HRSA's public health experts in one of a wide-range of disciplines including, to name just a few: rural health policy, HIV/AIDS, maternal and child health, health care systems, and program analysis and evaluation. The application deadline is rolling. [Learn More >](#)

CLINICAL QUALITY

Technology, Collaboration Help Improve Hepatitis C Outcomes in Community Settings, AHRQ-Funded Study Shows

Widely available technology, expert training, and real-time feedback helped ensure that patients treated for Hepatitis C in local communities did as well as patients treated at a university-based medical center, results of a [new AHRQ-funded study](#) show. The study was published in the June 2 issue of the *New England Journal of Medicine*. To bring effective treatment for the Hepatitis C virus (HCV) to underserved areas, researchers at the University of New Mexico Health Sciences Center (UNMHSC) developed a model called Extension for Community Healthcare Outcomes, or ECHO, that brings state-of-the-art medical knowledge to primary care providers and nurses. Using videoconference or teleconference lines, community-based medical teams, including physicians and nurses, take part in weekly clinics with specialists and collaborate on treatment plans using evidence-based treatment approaches. Study authors found that the progression of HCV slowed at a similar rate for patients who were treated at community-based settings as for patients treated at the university clinic (58.2 percent vs. 57.5 percent). [Select](#) for the article.

AHRQ-Funded Study Shows Physicians View E-prescribing Features as Cumbersome

E-prescribing systems can provide physicians access to important patient information, such as drugs prescribed by physicians in other practices and formulary information that can help reduce insured patients' drug costs, but many physicians are reluctant to use these features because they are viewed as cumbersome and unreliable, according to a new report funded by AHRQ. The report, prepared by researchers at the Center for Studying Health System Change (HSC), is a qualitative study of 24 physician practices using e-prescribing systems. Respondents highlighted two barriers to use: 1) tools to view and use the patient health information are cumbersome to use in some systems; and 2) data are not always seen as useful enough to expend the extra effort to use them.

For more information about the HSC Research Brief, *Experiences of Physician Practices Using E-Prescribing: Access to Information to Improve Prescribing Decisions*, go to <http://www.hschange.com/CONTENT/1202/>

AHRQ Releases Tool to Help Consumers Reduce Medication Errors

Three out of four Americans are not following their doctor's advice when it comes to taking prescription medication, according to U.S. Surgeon General Dr. Regina Benjamin. AHRQ and the National Council on Patient Information and Education have released a revised guide to help patients learn more about how to take medicines safely. "Your Medicines: Be Smart. Be Safe" is a booklet that includes a detachable, wallet-sized card that can be personalized to help patients keep track of all medicines they are taking, including vitamins and herbal and other dietary supplements. Available in English and Spanish, the guide includes questions that patients can ask their doctors about their medications. Select to access a copy of the [guide](#).

HHS Releases New Online Patient Safety Training Resources for Clinicians and Patient Advocates

The HHS Office of Healthcare Quality has released *Partnering to Heal: Teaming Up Against Healthcare-Associated Infections*, an interactive learning tool for clinicians, health professional students, and family caregivers. The training videos include information on basic protocols for universal precautions and isolation precautions to protect patients, visitors, and practitioners from the most common disease transmissions. The training promotes six key behaviors: teamwork, communication, hand washing, vaccination against the flu, appropriate use of antibiotics, and proper insertion, use, and removal of catheters and ventilators. These resources support the new [Partnership for Patients](#), a national public-private partnership with hospitals, medical groups, consumer groups and employers that aims to prevent millions of injuries and complications in patient care over the next 3 years. [Select to access the videos](#).

Guidance Offered on Improving Care Coordination & Outcomes

A recent Institute for Healthcare Improvement (IHI) [white paper](#) discusses how understanding individuals with multiple health and social needs and priorities can help to improve their care and lower health care costs. The paper, Care Coordination Model: Better Care at Lower Cost for People with Multiple Health and Social Needs, outlines how to develop the framework to deliver coordinated services and not just health interventions to improve health outcomes and at the same time ensuring efficient access to the health care system and necessary supports. Log-in to IHI's website is required but joining IHI is free.

New Toolkit Focuses on Population Health and ACOs

The Care Continuum Alliance has released a [toolkit](#) that identifies four core strengths of population health management for accountable care organization (ACO) quality achievement and savings goals:

- health risk assessments and predictive modeling;
- mobile, connected, empowered and flexible non-physician-based care that can capitalize on teamwork and shared decision-making;
- data "liquidity" and analytics to glean insights from health IT;
- management expertise that can ensure the intellectual and financial capital necessary to accept risk transfer.

Free Booklet Offered on Over-the-Counter Med Safety

[Be MedWise](#), a public education initiative by the National Council on Patient Information and Education (NCPIE), which serves as a trusted source of reliable information about the proper use of medications, is offering up to 10 free copies of their booklet through the **Agency for Health Research & Quality (AHRQ) Publications Clearinghouse**. Larger quantities can be purchased and more information about safe medicine use can be found on the [NCPIE websites](#).

Free Oral Health CME Online Credit Available

Free oral health CME credit is now available for clinicians on the [Smiles for Life website](#). The comprehensive oral curriculum was developed by the Society of Teachers of Family Medicine Group on Oral Health and is designed to enhance the role of the primary care clinician in the promotion of oral health for all age groups.

INFORMATION TECHNOLOGY

Report Describes Lessons from State, Regional Health Information Exchange Projects

A new report that describes the experiences and lessons from six AHRQ-funded health information exchanges is now available. The six States (Colorado, Delaware, Indiana, Rhode Island, Tennessee, and Utah) were funded under State and regional demonstration contracts to identify and support data-sharing and interoperability activities to improve health care for patients and populations. The report, prepared by AFYA, Inc., Clinovations, and ICF Macro, is available at the National Resource Center for Health IT (NRC) website at http://healthit.ahrq.gov/portal/server.pt/document/954515/synthesis_of_lessons_learned_pdf?qid=64506891&rank=1

Early Adopters of EMRs, E-Prescribing Offer Lessons to U.S.

The United Kingdom and the Netherlands were among the first countries to achieve high rates of adoption of electronic medical records (EMRs) and electronic prescribing. Their experiences offer lessons for the United States, as health providers and policymakers launch a national program to adopt these innovations. The report, prepared by the RAND Corporation, is available on the NRC web site at: http://healthit.ahrq.gov/portal/server.pt/document/954562/electronicprescribinguknetherlands_pdf?qid=64824107&rank=1

FUNDING AND OTHER OPPORTUNITIES

MCHB Announces Oral Health Grant

The Maternal and Child Health Bureau (MCHB) today announced the availability of federal funds for its **School Based Comprehensive Oral Health Services (SBCOHS) Grant Program**. The purpose of the program is to implement comprehensive oral health services within existing school-based health centers (SBHCs). Up to 12 SBHCs will be awarded grants at a maximum level of \$200,000 per year.

The target of the program is specifically on early childhood and elementary/middle-school aged children with greatest need for high-quality oral health education and preventive and restorative services. ***The application is due Friday, July 1, 2011***
Access the grant guidance here: <http://bit.ly/mLRRqC>

Affordable Care Act (ACA) Maternal, Infant and Early Childhood Home Visiting Program

How Many Awardees: 7 to 10

Range: 6.6 million to 9.43 million (four year grants)

Closing: July 1, 2011

The goal of the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) competitive grant program is to award additional funding to states that have sufficiently demonstrated the interest and capacity to enhance their home visiting efforts.

Successful applicants will be awarded Federal fiscal year (FY) 2011 competitive grant funds, on top of the FY 2011 MIECHV formula based funds, to support the effective implementation of home visiting programs that are part of comprehensive, high-quality early childhood systems in all states. The purpose of this announcement is to promote quality implementation of home visiting programs to attain the outcomes desired. These competitive awards will continue the Health Resources and Services Administrations (HRSA) and Administration for Children and Families (ACF) commitment to comprehensive family services, coordinated and comprehensive statewide home visiting programs, and effective implementation of evidence-based practices by offering a competitive opportunity to amplify program efforts supported by the MIECHV formula grants program and other state resources.

Innovator Grants recognize states and jurisdictions that have already made significant progress towards a high-quality home visiting program or in successfully embedding their home visiting program into a comprehensive, high-quality early childhood system. States applying for this grant will use the funds to either

- (1) enhance one or more priority elements of a home visiting program or
- (2) initiate a statewide expansion of one home visiting priority element currently operating at a local or regional level.

Info:

<http://www.grants.gov/search/search.do;jsessionid=QXJjNntHNXQzhJgY2m64CWd01PxXbRnPGg0QDL1zKSqWP06Hzz0n!-1702297235?oppld=97455&mode=VIEW>

School-Based Comprehensive Oral Health Services Grant Program

Closing: July 15, 2011

The purpose of the MCHB School-Based Comprehensive Oral Health Services (SBCOHS) grant program is to demonstrate the successful integration of comprehensive oral health care into an existing SBHC, focused primarily on early childhood and elementary/middle-school aged children of greatest need to assure the delivery of quality oral health education and preventive and restorative services. By augmenting an existing school-based health care delivery system with culturally competent, comprehensive, quality oral health care and education, the funded MCHB SBCOHS projects will demonstrate effective ways to strengthen existing school-based health center capacity to respond to the oral health needs of young people and increase access to dental health education and services for underserved, high-risk populations, including children and youth enrolled in Medicaid and the Children's Health Insurance Program (CHIP).

Info:

<http://www.grants.gov/search/search.do;jsessionid=QXJjNntHNXQzhJgY2m64CWd01PxXbRnPGg0QDL1zKSgWP06Hzz0n!-1702297235?oppld=97213&mode=VIEW>

Early Phase Clinical Trials in Imaging and Image-Guided Interventions (R21)

This Funding Opportunity Announcement (FOA) is intended to support clinical trials conducting preliminary evaluation of the safety and efficacy of imaging agents, as well as an assessment of imaging systems, image processing, image-guided therapy, contrast kinetic modeling, and 3-D reconstruction and other quantitative tools. As many such preliminary evaluations are early in development, this FOA will provide investigators with support for pilot (Phase I and II) cancer imaging clinical trials, including patient monitoring and laboratory studies. The imaging and Image-guided Intervention (IGI) investigations, if proven successful in these early clinical trials, can then be validated in larger studies through competitive R01 mechanisms, or through clinical trials in the Specialized Programs of Research Excellence (SPOREs), Cancer Center and/or Cooperative Groups.

Info:

<http://www07.grants.gov/search/search.do?&mode=VIEW&oppld=96353>

National Cooperative Drug Discovery and Development Groups (NCDDG) for the Treatment of Mental Disorders, Drug or Alcohol Addiction (UM1)

The purpose of the National Cooperative Drug Discovery/Development Group (NCDDG) Program is to create multidisciplinary research groups or partnerships for the discovery of pharmacological agents to treat and to study mental illness, drug or alcohol addiction.

The objectives of this program are to: accelerate innovative drug discovery; develop pharmacologic tools for basic and clinical research on mental disorders, or drug or alcohol addiction; develop and validate models for evaluating novel therapeutics for mental disorders; and support early phase human clinical testing to rapidly assess the safety and efficacy of promising drug candidates and new indications for IND-ready drugs for the treatment of mental disorders or alcohol addiction.

The National Institute of Mental Health (NIMH), the National Institute on Drug Abuse (NIDA), and the National Institute on Alcohol Abuse and Alcoholism (NIAAA) invite applications to advance the discovery, preclinical development, and proof of concept testing of new, rationally based candidate medications to treat mental disorders or drug or alcohol addiction, and to develop novel ligands as tools to further characterize existing or to validate new drug targets. Partnerships between academia and industry are strongly encouraged.

Info:

<http://www07.grants.gov/search/search.do?&mode=VIEW&oppld=89453>

CIGNA Foundation Offers Youth and Community Grants

Private Funder: CIGNA Foundation; **Opportunity:** Foundation grants; **Funding Focus:** Health and children; **Geographic Focus:** National (there are no geographic limits, but priority is giving to areas where CIGNA has a significant presence); **Eligibility:** Public charities with a 501(c)(3) status.; **Funding:** Varies; **Deadline:** Rolling.

Summary: The CIGNA Foundation is accepting applications for its community grants program. The purpose of this effort is to support innovative programs addressing the health and well-being of children and communities.

To receive funding, projects should pursue a leadership approach. They should:

1. **Be Creative** and demonstrate a unique approach.

2. **Be Responsive** and address a clearly identified need.

3. **Be Realistic** and maintain a reasonable budget.

4. **Be Beneficial** and produce positive results.

Potential grantees will be expected to demonstrate how their activities:

Promote Wellness: Building awareness, helping people manage their health challenges and making health services available and affordable for all.

Expand Opportunities: Reaching across barriers – be they based on gender, ethnicity or physical condition – to tap the talents of every person.

Develop Leaders: Supporting the type of community service that gives talented individuals the experience to become future leaders.

Embrace Communities: Connecting neighbors to create networks that will address the complex social and environmental challenges we all face.

PGA Exclusive Insider's Tip: Be patient. Although the foundation attempts to respond to all applications within four weeks of submission, response times vary and could be considerably longer than the four-week target.

Info: or 866/865-5277

http://www.cigna.com/about_us/community/giving.html

HRSA Announcement: Text4baby State Enrollment Contest & Presentation Opportunity Text4baby Launches Nationwide Contest, Encouraging Pregnant Women and New Mothers To Engage in Maternal and Infant Health

States Compete to Enroll Women in Innovative Mobile Health Program

WASHINGTON, DC, May 10, 2011 – In honor of National Women's Health Week, text4baby announced today its State Enrollment Contest, a national competition to encourage pregnant women and new mothers to engage in pre-natal and infant health.

Building on the success of text4baby, which has already reached more than 170,000 users thanks to its unprecedented public-private partnership – the contest is an exciting opportunity to build on the momentum of enrollment and capture the spirit of its over 500 Outreach Partners. The top three states to enroll the most users in text4baby between now and the end of October 2011 will be announced at the American Public Health Association Annual Meeting in Washington, DC in November. The prize for each of the winning states will be a sponsored luncheon/press event in their given state for their text4baby partners.

The State Enrollment Contest is just one way in which text4baby is reaching out to and supporting its partners across the country. As a data-driven initiative, Text4baby is also providing the network of program partners with enrollment information by zip code and in real time so that program and marketing strategies can be planned and modified accordingly. This detailed data, previously only available at the State level, allows all committed partners and researchers to understand the nature of the service's reach.

Text4baby partners are the key to successful outreach to pregnant women and new mothers nationwide. With more accessible data and a State Enrollment Contest, 2011 promises to be a year in which text4baby reaches as many moms and families as possible through increased enrollment.

For more information on how to get involved in the State Enrollment Contest visit

<http://text4baby.org> or email partners@text4baby.org.

About text4baby

Text4baby is the country's first free, health education program using text messages, provides timely

tips and expert advice sent directly to the cell phones of pregnant women and new moms. Pregnant women and new mothers who text "BABY" (or "BEBE" for Spanish) to 511411 receive weekly text messages, timed to their due date or their baby's birth date through the baby's first year. The messages, which have been developed in collaboration with government and nonprofit health experts, deal with nutrition, immunization and birth defect prevention, among other topics.

Text4baby is made possible through a public-private partnership that includes government, corporations, academic institutions, professional associations, tribal agencies and non-profit organizations. Johnson & Johnson is the founding sponsor. Founding partners include the National Healthy Mothers, Healthy Babies Coalition, Voxiva, CTIA - The Wireless Foundation, and Grey Healthcare Group (WPP company). U.S. government partners include the White House Office of Science and Technology Policy, the Department of Health and Human Services, the Department of Defense Military Health System, and the US Department of Agriculture. The mobile health platform is provided by Voxiva, and free messaging services are generously provided by participating wireless service providers. Implementation partners include BabyCenter, Danya International, Syniverse Technologies, Keynote Systems, and The George Washington University. MTV Networks is a media sponsor.

State Enrollment Contest Partners include:

- o U. S. Department of Agriculture
- o National WIC Association
- o Association of Maternal and Child Health Programs (AMCHP)
- o National Healthy Start Association (NHSA)
- o March of Dimes
- o National Association of County and City Health Officials (NACCHO)
- o National Alliance for Hispanic Health
- o CityMatCH

For any questions please contact:

Sarah Ingersoll

National Healthy Mothers, Healthy Babies Coalition

703-837-4798

Singersoll@hmhb.org

Promoting Engagement in Care and Timely Antiretroviral Initiation Following HIV Diagnosis Closing Date: September 9, 2011

This Funding Opportunity Announcement (FOA) seeks research to improve medical care engagement and treatment adherence among HIV infected individuals in the first twelve months following HIV diagnosis, enrollment in HIV primary care, or initiation of antiretroviral treatment (ART). In targeting these periods, this FOA invites applications to address the need for efficacious interventions to promote rapid linkage to medical care following HIV diagnosis, enhance retention in early HIV primary care, and improve readiness to voluntarily initiate and adhere to antiretroviral medications. The overarching aims of this initiative are to develop and test interventions to reduce the time between HIV diagnosis and achievement of first undetectable viral load among patients for whom ART is indicated, as well as to reduce racial/ethnic disparities in HIV treatment outcomes.

Link to Full Announcement

<http://www07.grants.gov/search/search.do?&mode=VIEW&opId=97594>

**DentaQuest Foundation
Venture Fund For Oral Health**

Letters of Intent and Applications for the Venture Fund will be accepted on a rolling basis through November, 2011.

The DentaQuest Foundation announces a new funding opportunity for oral health programs that have demonstrated positive outcomes and which have the potential to make an impact on a wider scale. Interested candidates are invited to review the RFP and submit a Letter of Intent on link below.

The DentaQuest Foundation envisions oral health systems that are effective and efficient and which provide equitable access to high-quality care for diverse populations. As a result of these investments, the Foundation seeks to achieve lasting impact in the following four systems:

Public **policy** that supports improved oral health;
Increased public and private **funding** for oral health initiatives;
Improvement in the delivery of oral health **care** and prevention programs;
Expanded **community** engagement on oral health issues.

Interested organizations must demonstrate proven successes in one of the systems that the Foundation seeks to impact-- policy, funding, care, community -- and a well-thought-out plan for expansion. Each grantee in the portfolio will receive funding and technical assistance to support the expansion of their program on a larger scale.

The Foundation actively engages with its grantees to promote shared learning and to ensure the sustainability of these investments.

Funding will specifically support business planning, capacity building, and program evaluation, to allow grantees the ability to expand while maintaining the quality of their programs.

Link to Full Announcement

<http://www.dentaquestfoundation.org/ourwork/programs.php>

Cancer Education Grants Program (R25)

Closing Date: January 7, 2012

This Funding Opportunity Announcement (FOA), issued by the National Cancer Institute (NCI), encourages applications for the development of: (i) innovative cancer education programs; (ii) cancer research dissemination projects that can be completed within 5 years. Specifically, the types of Cancer Education Grant Programs (CEGPs) that may be supported include: (1) innovative educational programs intended to motivate biomedical and other health science students to pursue cancer related careers; (2) short courses to update cancer research scientists in new scientific methods, technologies and findings; (3) training of cancer care clinicians and community health care providers in evidence-based cancer prevention and control approaches; and (4) development of effective innovative education (dissemination) approaches to translate knowledge gained from science (discovery) into public health, and community applications (delivery).

Link to Full Announcement

<http://www07.grants.gov/search/search.do?&mode=VIEW&oppld=44060>

CIGNA Foundation Offers Youth and Community Grants. The CIGNA Foundation is accepting applications for its community grants program. The purpose of this effort is to support innovative

programs addressing the health and well-being of children and communities. Info: or 866/865-5277. http://www.cigna.com/about_us/community/giving.html

HHS Healthy Food Financing Initiative Grants

Application Deadline: July 11, 2011

Grants and loans to help open new fresh food outlets -- supermarkets, farmers' markets, and expanded convenience stores -- in low-income and under-served communities. \$10 million in funding will be available for the program. This federal effort is modeled on a successful and proven program in Pennsylvania that has already helped create or expand 88 fresh food outlets, create or retain more than 5,000 jobs, and bring healthy food access to 400,000 residents who didn't have access before.

CVS Caremark Charitable Trust

Application deadline: June 15, 2011

One-year grants of \$10,000-\$50,000 to organizations that are most effective at creating positive and measurable outcomes for children with disabilities and providing healthcare services for underserved populations.

MAC AIDS Fund

Application Deadline: September 9, 2011

Grants of up to \$50,000 each to nonprofit organizations that are providing vital services to people affected by HIV/AIDS. The purpose of this program is to support nonprofit organizations that provide basic needs, direct services, and education, awareness and prevention programs to children and adults affected by HIV/AIDS. New focus areas include capacity building, sustainability and collaborations or partnerships. All grants are considered one-time awards. Priority is given to direct service programs.

AIDS Education and Training Centers Telehealth Training Centers

Application deadline: June 20, 2011

Grants to expand access to and improve healthcare and health outcomes for underserved, hard-to-reach, HIV-positive persons in medical care residing in rural areas.

HRSA Innovative Evidence Based Models for Improving the System of Services for CYSHCN

Application Deadline: June 13, 2011

The purpose of this grant is to replicate innovative evidence-based models that improve services for children and youth with special health care needs (CYSHCN). The Innovative Evidence Based Models for Improving the System of Services for CYSHCN will provide funding to innovative programs in one of the four key areas: 1) Outreach - to engage and empower families and youth in underserved and underrepresented populations. 2) Care coordination - to enhance coordination of care for families and youth in underserved and underrepresented populations. 3) Blended or braided funding - to improve access to integrated community services or to fill existing gaps. 4) Access to Medical Home - to improve access to a medical home for children and youth, including individuals with special healthcare needs who are transitioning into an adult system of services, and those served by non-traditional providers such as community health centers.

Street Outreach Program

Application Deadline: June 24, 2011

Since 1996, projects funded by the Street Outreach Program have provided services to youth living on the streets and in unstable situations by reaching out to them. These projects aim to increase

young people's safety, well-being, and self-sufficiency, and to help them build permanent connections with caring adults, with the goal of getting them off the streets.

Rural Economic Development Loan and Grant Program

Application Deadline: June 30, 2011

Loans and grants are to assist in economically developing rural areas.

Screening, Brief Intervention, and Referral to Treatment with a Trauma Module Grant

Application Deadline: July 5, 2011

The Substance Abuse and Mental Health Services Administration is accepting grant applications for fiscal year (FY) 2011 that builds upon SAMHSA's Screening Brief Intervention and Referral to Treatment (SBIRT) for alcohol and illicit drugs and that test the additive value of integrating a screening and brief intervention module for trauma. The purpose of the program is to implement SBIRT in primary care settings; and to develop and test new trauma modules for integration into SBIRT. Findings from this program will determine the feasibility of integrating trauma screening and brief intervention with the established SBIRT and the additive value to individuals and primary care providers.

Community Development Transportation Lending Services

Application Deadline: Applications accepted on an ongoing basis.

Provides loan funding to support transit services in rural areas.

Ladder to Leadership: Developing the Next Generation of Community Health Leaders

Application Deadline: Applications accepted on an ongoing basis.

This initiative aims to enhance the leadership capacity of community-based nonprofit health organizations serving vulnerable populations.

USAC Rural Health Care Service Discounts

Application Deadline: Applications accepted on an ongoing basis.

Provides discounts to rural health care providers to obtain Internet and telecommunications access.

FedEx Social Responsibility Program

Application Deadline: Applications accepted on an ongoing basis.

Core giving areas are emergency and disaster relief, pedestrian and child safety, education, and health and human services.

William Randolph Hearst Foundation Health Grants

Application Deadline: Applications accepted on an ongoing basis.

Provides funding to improve access to quality health care for underserved populations in rural and urban areas.

Commonwealth Fund Foundation Grants

Application Deadline: Rolling

Multiple awards of up to \$50,000 each for non-profits. The Fund supports research on health and social issues and makes grants to improve healthcare practice and policy. Types of support include employee-matching gifts, program development, program evaluation and research. Support generally is given for a period of no longer than three years. Preference is given to projects that seek to solve problems, especially those affecting vulnerable groups such as the poor, young and needy. The Commonwealth Fund requests letters of inquiry to initiate the grant application process.

Research on Rural Mental Health and Drug Abuse Disorders (R01)

Application Deadline: Applications accepted on an ongoing basis.

Grants to stimulate research on mental health, HIV/AIDS and/or drug abuse problems in rural and frontier communities.

Stimulus Assistance: USDA Rural Development Programs

Application Deadline: Applications accepted on an ongoing basis.

Grant, loan, and loan guarantee assistance to rural residents, rural communities, and rural utility systems.

RGK Foundation Grants

Application Deadline: Applications accepted on an ongoing basis.

Grants that support projects in the broad areas of education, community, and medicine/health.

RESOURCES

For more information on the **2011 UDS Clinical Measures**, please see Program Assistance Letter (PAL) 2010-12 at <http://bphc.hrsa.gov/policiesregulations/policies/pdfs/pal201012.pdf>. The measures were approved and announced during a UDS technical assistance call in January 2011. Please see replay and slides information for "UDS Systems Updates" at <http://bphc.hrsa.gov/healthcenterdatastatistics/reporting/index.html>.

Patient Navigators. Researchers at The University of Texas Health Science Center at San Antonio have created a manual to motivate and guide health care providers across the nation to implement "patient navigation" services that can help Latino patients overcome barriers to timely health care. The manual, developed by Redes En Acción: The National Latino Cancer Research Network, a National Cancer Institute program at the UT Health Science Center, touts the benefits of adding bilingual, bicultural patient navigators to clinics and health settings. A copy of the actual manual can be downloaded from www.redesenaccion.org

In the recent *Annals of Internal Medicine*, NIAID scientists explore challenges and opportunities associated with three key areas of HIV/AIDS research today: testing for HIV and linking to care, developing new prevention methods, and finding a cure. To learn more, read the NIAID Media Availability at <http://www.niaid.nih.gov/news/newsreleases/2011/Pages/30yearsAIDSgoals.aspx>.

New 340B Resources Released

The National Association of Community Health Centers (NACHC) has just released two documents on the Section 340B drug discount program that you will find of value. The first document, [**Understanding the 340B Program: A Primer for Health Centers**](#), contains a great deal of current information on the operation of, and issues concerning, the 340B program, particularly those relevant to health centers. The second document, ***NACHC Study on the Benefits of the 340B Drug Pricing Program for Health Centers***, describes a study that NACHC conducted several months ago to gauge the use and value of the 340B program for health centers. The study reflects that the 340B program has been of great value to participating health centers and suggests that those who are not currently using the 340B program should consider doing so.

Mississippi Primary Health Care Association distributes the MPHCA E-Update to inform members and partners of issues important to Community Health Centers.

The MPHCA e-Update is the official e-bulletin of the Mississippi Primary Health Care Association. It is e-mailed weekly as a membership service to Mississippi Community Health Center executive leadership, board members, health professionals, non-clinical staff, and other MPHCA members and partners.